

CHAPTER V

CONCLUSION

A. Conclusion

Based on research and discussion on social values, professional recognition, and personality on career interest as a public accountant motivation as a moderating variable the following result are obtained:

1. Social values have positive influence on career interest as a public accountant in four university at purwokerto.
2. Professional recognition have positive influence on career interest as a public accountant in four university at purwokerto.
3. Personality have positive influence on career interest as a public accountant in four university at purwokerto.
4. The motivation moderates the variable social values. The motivation strengthens the influence of social values on career interest as a public accountant.
5. The motivation does not moderate the variable professional recognition on career interest as a public accountant. The motivation does not strengthen the influence professional recognition on career interest as a public accountant.
6. The motivation does not moderate the variable personality on career interest as a public accountant. The motivation does not strengthens the influence personality on career interest as a public accountant.

B. Implication

Based on the result of the research that have been conducted, the following are:

1. The result of this study are theoretically expected to add insight into career as a public accountant and can provide empirical evidence of the influence of social values, professional recognition, and personality on career interest as a public accountant.
2. To provide more in-depth knowledge related to a career as a public accountant, students need to be given knowledge and an overview of public accountants in the class related to a career as a public accountant who has social values which will be recognized by society, there is professional recognition, and a personality in which we can interact with other people who are outside the field of accounting and it will add more knowledge.
3. To maintain student motivation, it is necessary to ring given motivation inside and outside the classroom regarding a career as a public accountant because the higher the motivation, the higher the student's interest in a career as a public accountant.

C. Research Limitation

1. The instrument of this research is a questionnaire in which there is a possibility of biased answers from respondents.

2. This study use the motivation as the moderating variable that only got the narrow scope of motivation indicator.

D. Research Suggestion

1. For future researchers, it is suggested to add or replace the independent variables and also moderation to find out whether there are other things that can affect interest in a career as a public accountant.
2. For future researcher, it is suggested to replace the motivation variable indicator with a broad scope.
3. For future researchers, it is suggested to add method like interview to overcome weak data on research.
4. For future researchers to increase the number of samples using the slovin formula with an error rate of 5 percent.