

## **CHAPTER V**

### **CONCLUSION**

#### **A. Conclusion**

Based on results research , rights consumer on true , clear and honest information about information product through advertisement goods and/ or service as already arranged in Article 4 letters c Law Number 8 of 1999 concerning Protection Consumer No fulfilled with No exists faith both Sawal as perpetrator business with spread advertisement product misleading and harmful consumer through transaction electronics .

Based on decision criminal special number : 79/ Pid.Sus /2022/ Pn.Msb , consumers has get protection law For protect right For get true , clear and honest information about goods and/ or service with he dropped penalty imprisonment for 4 ( four ) months and a fine of Rp. 100,000,000.00 (one hundred million rupiah) by the Judge based on criminal Article 45A paragraph (1) of the Law Number 19 of 2016 concerning Change on Act Number 11 of 2008 concerning Information and Electronic Transactions Jo. Article 28 paragraph (1) of the Law Number 11 of 2008 concerning Information and Electronic Transactions .

#### **B. Suggestion**

Based on results research and discussion so writer give advice that :

1. Society must become smart , conscientious and careful consumers in choose goods and/ or services , no easy believe with misleading advertising and promotions .

2. Consumer must brave demand if the rights they have No fulfilled through Court and attempt outside solution Court conducted through the Settlements Agency Dispute Consumers (BPSK).
3. Party perpetrator effort too more notice information goods and/ or the will advertised and should be have faith Good in do try not to There is disadvantaged consumers .
4. The judge must notice sanctions already decide through verdict , with do comparison regulation Related legislation with case on verdict criminal special number : 79/ Pid. Sus / 2022 / Pn. Msb

