ABSTRAK

Pratiwi, Safana Annas. 2023. *Tindak Tutur Representatif pada Podcast Konspirasi di Balik Junk Food dan Makanan Instan*. Skripsi. Purwokerto: Fakultas Ilmu Budaya Universittas Jenderal Soedirman.

Penelitian ini merupakan penelitian pragmatik yang dilatarbelakangi oleh adanya jenis dan fungsi tindak tutur yang terkandung dalam suatu percakapan terutama pada podcast *Konspirasi di Balik Junk Food dan Makanan Instan,* sehingga hal itu perlu dibahas agar peneliti menjadi tahu apa saja yang terkandung di dalamnya. Penelitian ini bertujuan untuk mendeskripsikan jenis dan fungsi tinndak tutur representatif yang ada pada podcast *Konspirasi di Balik Junk Food dan Makanan Instan*. Bentuk penelitian ini adalah deskriptif kualitatif dengan data penelitian berupa tuturan-tuturan yang terdapat pada podcast *Konspirasi di Balik Junk Food dan Makanan Instan*. Metode yang digunakan dalam mengumpulkan data dalam penelitian ini adalah metode simak dengan teknik dasarnya berupa teknik sadap, serta teknik lanjutannya berupa teknik simak bebas libat cakap (SBLC) dan teknik catat. Data dianalisis menggunakan metode padan dengan teknik dasar berupa teknik pilah unsur penentu (PUP) dan teknik lanjutan berupa teknik hubung banding memperbedakan (HBB). Penelitian ini dilakukan validitas data menggunakan triangulasi teori. Hasil analisis data menunjukkan adanya jenis dan fungsi tindak tutur yang terdapat pada podcast *Konspirasi di Balik Junk Food dan Makanan Instan* yaitu berupa tindak tutur berspekulasi, menyarankan, memberitahukan, menyatakan, memperingatkan, menjelaskan, mengemukakan pendapat, dan menyebutkan. Selain itu, fungsi tindak tutur representatif yang terkandung pada podcast tersebut yaitu fungsi memperkirakan, memberi saran, memberikan informasi, menyatakan informasi, memberikan peringatan, memberikan penjelasan, menyampaikan isi pikiran, menyampaikan poin pokok. Berdasarkan hasil penelitian, jenis tindak tutur representatif paling dominan yaitu tindak tutur memberitahukan dan fungsi tindak tutur representatif berupa fungsi memberikan informasi yang masing-masing berjumlah tujuh data.

Kata kunci: Fungsi, jenis, podcast, pragmatik, tindak tutur representatif.

ABSTRACT

Pratiwi, Safana Annas. 2023. *Representative Speech Actions on the Conspiracy Podcast Behind Junk Food and Instant Food*. Thesis. Purwokerto: Faculty of Cultural Sciences, Jenderal Soedirman University.

This research is a pragmatic research which is motivated by the types and functions of speech acts contained in a conversation, especially in the Conspiracy Behind Junk Food and Instant Food podcasts, so this needs to be discussed so that researchers know what is contained therein. This study aims to describe the types and functions of representative speech acts in the Conspiracy Behind Junk Food and Instant Food podcasts. The form of this research is descriptive qualitative with research data in the form of utterances contained in the Conspiracy Behind Junk Food and Instant Food podcasts. The method used in collecting data in this study is the observation method with the basic technique in the form of tapping techniques, as well as advanced techniques in the form of free engagement speaking techniques (SBLC) and note taking techniques. Data were analyzed using the identhyty method with a basic technique in the form of a determining element sorting technique (PUP) and an advanced technique in the form of a comparison comparison technique (HBB). This study conducted data validity using theoretical triangulation. The results of data analysis indicate that there are types and functions of speech acts contained in the Conspiracy Behind Junk Food and Instant Food podcasts, namely the speech acts of speculating, suggesting, informing, declaring, warning, explaining, expressing opinions, and mentioning. In addition, the function of representative speech acts contained in the podcast is the function of estimating, giving suggestions, providing information, stating information, giving warnings, providing explanations, conveying thoughts, conveying main points. Based on the results of the study, the most dominant type of representative speech act is the speech act of informing and the function of the representative speech act is the function of providing information, each of which amounts to seven data.

Keywords: Function, type, podcast, pragmatics, representative speech act.