

ABSTRAK

PEMANFAATAN OBJEK WISATA TAMAN BANYU KENCANA WATU BLENCONG SEBAGAI SARANA DAN PRASARANA OLAHRAGA MASYARAKAT

Latar Belakang: Upaya mendukung tercapainya olahraga masyarakat diperlukan sarana dan prasarana yang memadai, salah satunya yaitu Objek Wisata Taman Banyu Kencana Watu belencong. Pentingnya penelitian ini untuk mengetahui Objek Wisata Taman Banyu Kencana Watu belencong apa saja faktor pendukung, faktor penghambat dan bagaimana objek wisata ini dapat dijadikan sarana dan prasarana olahraga masyarakat.

Metodologi: Penelitian ini menggunakan metode deskriptif kualitatif. Dengan menggunakan instrumen observasi, wawancara, dokumentasi. Penelitian ini menggunakan teknik *purposive sampling* dengan informan berjumlah 31 pengunjung.

Hasil Penelitian: Objek Wisata Taman Banyu Kencana Watu Belencong layak digunakan sebagai sarana dan prasarana olahraga masyarakat. Pengunjung mendapatkan fasilitas untuk berenang, *camping*, dan *outbound*, Pengunjung juga mendapatkan daya tarik keindahan alam dan terdapat taman bunga. Pengelolaan dan keamanan diprioritaskan bagi pengunjung menjadi nilai tambah bagi objek wisata ini. Akan tetapi, masih perlu adanya peningkatan dari segi fasilitas toilet dan pelampung, dan akses jalan menuju lokasi.

Kesimpulan: Hasil analisis data Objek Wisata Taman Banyu Kencana Watu belencong memenuhi aspek yang mendukung dijadikan sarana dan prasarana olahraga masyarakat, diantaranya memenuhi dari fasilitas, daya tarik, pengelolaan dan keamanan. Dapat disimpulkan Objek Wisata Taman Banyu Kencana Watu belencong baik digunakan untuk sarana dan prasarana olahraga masyarakat.

Kata Kunci: Olahraga Masyarakat, Sarana dan Prasarana, Watu Blencong

ABSTRACT

UTILIZATION OF TOURISM OBJECTSBANYU KENCANA WATU BLENCONG PARK AS FACILITIES AND INFRASTRUCTURE COMMUNITY SPORTS

Background: Efforts to support the achievement of community sports require adequate facilities and infrastructure, one of which is the Banyu Kencana Watu Belencong Park Tourist Attraction. The importance of this research is to find out the Banyu Kencana Watu Belencong Park tourist attraction, what are the supporting factors, inhibiting factors and how this tourist attraction can be used as community sports facilities and infrastructure.

Methodology: This study used a descriptive qualitative method. By using the instruments of observation, interviews, and documentation. This study used a purposive sampling technique with 31 informants as visitors.

Research results: The Banyu Kencana Watu Belencong Park tourist attraction is suitable for use as community sports facilities and infrastructure. Visitors get facilities for swimming, camping and outbound. Visitors also get the attraction of natural beauty and there is a flower garden. Management and security are prioritized for visitors, which is an added value for this tourist attraction. However, improvements still need to be made in terms of toilet and life vest facilities, and road access to the location.

Conclusion: The results of data analysis at the Banyu Kencana Watu Belencong Park tourist attraction fulfill aspects that support being used as community sports facilities and infrastructure, including meeting facilities, attractiveness, management, and security. It can be concluded that the Banyu Kencana Watu Belencong Park Tourism Object is good for community sports facilities and infrastructure.

Keywords: Community Sports, Facilities and Infrastructure, Watu Blencong