

## ABSTRAK

Penelitian ini membahas mengenai peran diaspora Indonesia di Amerika Serikat melalui teori Gastrodiplomasi dalam memperkuat hubungan bilateral antara Indonesia dan Amerika Serikat selama periode 2013-2022. Penelitian ini bertujuan untuk memahami bagaimana diaspora Indonesia di Amerika Serikat sebagai aktor non-negara yang ikut berperan dalam mencapai kepentingan nasional Indonesia melalui berbagai kegiatan yang berkaitan dengan kuliner Indonesia. Hasil penelitian menunjukkan bahwa diaspora Indonesia di Amerika Serikat telah memainkan peran yang penting dalam hubungan bilateral antara kedua negara. Mereka tidak hanya berhasil menciptakan ketertarikan masyarakat Amerika Serikat terhadap kuliner Indonesia melalui partisipasi dalam festival kuliner, konten review makanan di media sosial, dan promosi kuliner Indonesia, tetapi juga berdampak positif pada ekspor bahan makanan dan rempah dari Indonesia ke Amerika Serikat. Kesimpulan penelitian ini, diaspora Indonesia di Amerika Serikat bukan hanya sekadar komunitas penduduk asing, tetapi juga merupakan mitra yang berperan penting dalam memperkuat hubungan bilateral antara Indonesia dan Amerika Serikat melalui kegiatan Gastrodiplomasi. Peran aktif mereka dalam mempromosikan kuliner dan budaya Indonesia telah memberikan kontribusi positif terhadap diplomasi publik dan ekonomi Indonesia, mengukuhkan peran mereka sebagai aktor non-negara yang signifikan dalam hubungan internasional.

**Kata Kunci:** Diaspora Indonesia di Amerika Serikat, Gastrodiplomasi, Hubungan bilateral Indonesia Amerika Serikat, Kuliner Indonesia, Festival kuliner, Ekspor bahan makanan Indonesia, Peran aktif diaspora.

## **ABSTRACT**

*This research explores the role of the Indonesian diaspora in the United States through the theory of Gastrodiplomacy in strengthening the bilateral relationship between Indonesia and the United States during the period 2013-2022. The study aims to understand how the Indonesian diaspora in the United States, as non-state actors, have contributed to Indonesia's national interests through various activities related to Indonesian cuisine. The research findings indicate that the Indonesian diaspora in the United States has played a significant role in the bilateral relationship between the two countries. They have not only generated interest among Americans in Indonesian cuisine through participation in culinary festivals, food reviews on social media, and the promotion of Indonesian cuisine but have also had a positive impact on the export of Indonesian food products and spices to the United States. In conclusion, this research shows that the Indonesian diaspora in the United States is not just a foreign resident community but also a crucial partner in strengthening the bilateral relationship between Indonesia and the United States through Gastrodiplomacy activities. Their active role in promoting Indonesian cuisine and culture has made a positive contribution to Indonesia's public diplomacy and economy, solidifying their significance as non-state actors in international relations.*

**Keywords:** *Indonesian Diaspora in the United States, Gastrodiplomacy, Indonesia-United States Bilateral Relations, Indonesian Cuisine, Culinary Festivals, Export of Indonesian Food Ingredients, Active Role of Diaspora, International Relations.*