

## DAFTAR PUSTAKA

- Agustiadi, I., Wulandari, G. A., Paramita, C., & Agustina, G. A. (2023). Peran *Store Atmosphere* dan *Visual Merchandising* dalam Meningkatkan *Impulsive Buying* Melalui *Positive Emotion* Pengunjung di Pusat Perbelanjaan. *Pros Sem Nas S.R.I, Vol 1 No 1*, 73-90.
- Amiri, F., Jasour, J., Shirpou, M., & Alizadeh, T. (2012). *Evaluation of Effective Fashionism Involvement Factor on Impulse Buying of Customers and Condition of Interrelation between These Factor*. *Journal of Basic and Applied Scientific Reasearch*. 2(9).
- Anggraeni, A. A. (2020). Pengaruh *Shopping Lifestyle* dan *Visual Merchandising* Terhadap *Impulse Buying* Melalui Emosi Positif. *Jurnal Entrepreneur dan Bisnis (JEBI)*, 1(2), 93-100.
- Badgaiyan, A. J. (2014). *Intrinsic Factors Affecting Impulsive Buying Behaviour—Evidence From India*. *Journal of Retailing and Consumer Services*, 537-549.
- Chauhan, S., Banerjee, R., & Dagar, V. (2023). *Analysis Of Impulse Buying Behaviour Of Consumer During COVID-19: an Empirical Study*. *Millennial Asia*, 14(2), 278-299.
- Davies., B. J., & Ward, P. (2005). *Exploring The Connections Between Visual Merchandising And Retail Branding*. *International Journal of Retail & Distribution Management*, Vol. 33 Iss 7, 505 - 513.
- Dewi, M. F., & Arandito, S. (2023, Oktober 10). *Pakaian Bekas Impor, Semakin Dilarang Semakin Dicari*. Retrieved from [www.kompas.id: https://www.kompas.id/baca/nusantara/2023/04/16/pakaian-bekas-impor-semakin-dilarang-semakin-dicari](https://www.kompas.id/baca/nusantara/2023/04/16/pakaian-bekas-impor-semakin-dilarang-semakin-dicari)
- Duong, P. L., & Khuong, M. N. (2019). *The Effect Of In-Store Marketing On Tourists' Positive Emotion And Impulse Buying Behavior—An Empirical Study in Ho Chi Minh City, Vietnam*. *International Journal of Trade, Economics and Finance*, 10(5), 119-125.

- Dwihutomo, G. D. (2021). Pengaruh Produk Autentik, Kelangkaan Produk, Spekulasi Pertambahan Nilai, Risiko Cacat Produk, dan Citra Merek terhadap Keputusan Pembelian Produk Pakaian Bekas (Studi pada Konsumen *Thrift Shop*). Purwokerto: Universitas Jenderal Soedirman.
- Febriani, S. F., & Purwanto, N. (2019). Pengaruh *Shopping Lifestyle* dan *Fashion Involvement* Terhadap *Impulse Buying* Pada Konsumen Hijab Butik Rabbani Jombang. *JMD: Jurnal Riset Manajemen & Bisnis Dewantara*, 2(2), 53-62.
- Ferdinand. 2002. Metode Penelitian Manajemen: Pedoman penelitian untuk Skripsi, Tesis, dan Desertasi Ilmu Manajemen, Semarang: Badan Penerbit Universitas Diponegoro.
- Ferdinand, A. (2005). Metode Penelitian Manajemen. Semarang: Badan Penerbit Universitas Diponegoro.
- Firdausy, W. J., Meidianti, H. L., Rahmadhan, S., & Permatasari, A. S. (2021). Pengaruh Komunikasi Pemasaran *Thrift Shop* terhadap Tingkat Konsumsi *Fashion* di Masa Pandemi. *Jurnal Ilmu Komunikasi*, 11(1), 93-107.
- Fitria, E. M. (2015). Dampak *Online Shop* di Instagram Dalam Perubahan Gaya Hidup Konsumtif Perempuan *Shopaholic* di Samarinda. *eJournal Ilmu Komunikasi*, 1 (3), 117-128.
- Gentile, C., Spiller, N., & Noci, G. (2007). *How To Sustain The Customer Experience: An Overview Of Experience Components That Co-Create Value With The Customer*. *European management journal*, 25(5), 395-410.
- Ghozali, Imam. (2008). *Structural Equation Modelling*, Edisi II. Semarang: Universitas Diponegoro.
- Ghozali, I., & Fuad. (2008). *Structural Equation Modeling*. Semarang: Universitas Diponegoro.
- Ghozali, Imam. (2013). Aplikasi Analisis *Multivariate* dengan Program IBM SPSS 21 *Update* PLS Regresi. Semarang: Badan Penerbit Universitas Diponegoro.
- Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2010). *Multivariate Data Analysis, Seventh Edition*. New Jersey: Pearson Prentice Hall.

- Hair, J. F., Hult, G. T., Ringle, C. M., & Sarstedt, M. (2017). *A Primer on Partial Least Squares Structural Equation Modeling (PLS-SEM)*, 2<sup>nd</sup> Edition. Thousand Oaks: Sage.
- Hasiholan, L. B., & Jalantina, D. K. (2023). Pengaruh *Visual Merchandising* Dan *Fashion Involvement* Terhadap *Impulse Buying* Melalui *Positive Emotion* Sebagai Variabel Intervening (Studi Kasus Pada Toko Pakaian Wanita Griya Hijab Pringapus). *Journal of Management*, 9(1).
- Hayes, A. F., & Preacher, K. J. (2014). *Statistical mediation analysis with a multicategorical independent variable*. *British journal of mathematical and statistical psychology*, 67(3), 451-470.
- Herabadi, A. G., Verplanken, B., & Van Knippenberg, A. (2009). *Consumption Experience Of Impulse Buying in Indonesia: Emotional Arousal And Hedonistic Considerations* . *Asian Journal of Social Psychology*, 12(1), 20-31.
- Hult, G. T., Hair Jr, J. F., Proksch, D., Sarstedt, M., Pinkwart, A., & Ringle, C. M. (2018). *Addressing Endogeneity In International Marketing Applications Of Partial Least Squares Structural Equation Modeling*. *Journal of International Marketing*, 26(3), 1-21.
- Hur, E. (2020). *Rebirth Fashion: Secondhand Clothing Consumption Values And Perceived Risks*. *Journal of Cleaner Production*, 273, 122951.
- Imbayani, I. G., & Novarini, N. N. Pengaruh *Shopping Lifestyle, Fashion Involvement* dan *Positive Emotion* terhadap *Impulse Buying Behavior*. *Jurnal Ilmiah Manajemen dan Bisnis*, 3(2), 199-210.
- Japariato, E., & Sugiharto, S. (2011). Pengaruh *Shopping Life Style* dan *Fashion Involvement* terhadap *Impulse Buying Behavior* Masyarakat *High Income* Surabaya. *Jurnal manajemen pemasaran*, 6(1), 32-41.
- Kim, H. S. (2005). *Consumer Profiles Of Apparel Product Involvement And Values*. *Journal of Fashion Marketing and Management: An International Journal*, 9(2), 207-220.
- Liang, Y. P. (2011). *The Relationship Between Consumer Experience, Perceived Value And Impulsive Buying Behavior*. *IEEE International Summer*

*Conference of Asia Pacific Business Innovation and Technology Management*, 231-234.

- Mehta, D. N., & Chugan, P. K. (2013). *The Impact of Visual Merchandising on Impulse Buying Behavior of Consumer: A Case from Central Mall of Ahmedabad India*. *Universal Journal of Management*, Vol.1, No. 2, 76-83.
- Moayery, M., Zamani, S., & Vazifehdoost, H. (2014). *Effect Of Visual Merchandising On Apparel Impulse Buying Behaviors Among Iranian Young Adult Females*. *Indian Journal of Science and Technology*, 7(3), 360-366.
- Park, E. J. (2006). *Effects Of Fashion Involvement and Hedonic Consumption on Impulse Buying-Comparison Of Korean And American Young Consumers*. *Journal of the Korean Society of Clothing and Textiles*, 30(10), 1413-1422.
- Preacher, K. J., & Hayes, A. F. (2004). *SPSS and SAS Procedures For Estimating Indirect Effects in Simple Mediation Models*. *Behavior Research Methods, Instruments & Computers*, 36(4), 717-731.
- Santrock, J. W. (2011). *Life-Span Development : Perkembangan Masa Hidup*, Edisi 13, Jilid II. Jakarta: Erlangga.
- Sari, D. R., & Wiwoho, G. (2021). *Pengaruh Visual Merchandising, Store Environment, dan Customer Experience terhadap Impulse Buying*. *Doctoral dissertation, Universitas Putra Bangsa*.
- Sari, I. D., & Patrikha, F. D. (2021). *Pengaruh E-Gaya Hidup, Trend Fashion, dan Customer Experience terhadap Impulse Buying Produk Fashion Konsumen*. *AKUNTABEL 18 (4)*, 683-690.
- Seguro, W. (2008). *Pengaruh Persepsi Kualitas Pelayanan Terhadap Kepuasan dan Loyalitas*. *Jurnal Ekonomi Bisnis Vol.13, No.3*, 178-188.
- Setiadi, I. M., & Warmika, I. G. (2015). *Pengaruh Fashion Involvement Terhadap Impulse Buying Konsumen Fashion yang Dimediasi Positive Emotion di Kota Denpasar*. *E-Jurnal Manajemen Unud, Vol. 4, No. 6*, 1684-1700.
- Setyawati, S. M., Sumarsono, & Praditya, I. (2018). *The Influence Of Fashion Involvement, Hedonic Consumption, And Visual Merchandising On Impulse*

- Buying With Positive Emotion As Mediation Variables. Journal of Accounting Management and Economics, Vol 20 No.1, 37-47.*
- Silvera, D. H., Lavack, A. M., & Kropp, F. (2008). *Impulse Buying: The Role Of Affect, Social Influence, And Subjective Wellbeing. Journal of consumer marketing, 25(1), 23-33.*
- Siswoyo, E. (2014). *Determination of Key Components and Adsorption Capacity of Low-Cost Adsorbent Based on Sludge of Drinking Water Treatment Plant to Remove Cadmium Ion in Water. (Thesis) Division of Environmental Science Development Graduate School of Environmental Science Development Graduate School of Environmental Science Hokkaido University.*
- Soomro, D. Y., Kaimkhani, S., & Iqbal, J. (2017). *Effect of Visual Merchandising Elements of Retail Store on Consumer Attention. Journal of Business Strategies, 21-40.*
- Sudarsono, J. G. (2017). Pengaruh *Visual Merchandising* terhadap *Impulse Buying* Melalui *Positive Emotion* pada Zara Surabaya. *Jurnal Manajemen Pemasaran, 11(1), 16-25.*
- Sugiyono. (2009). *Metode Penelitian Kuantitatif Kualitatif dan R & D.* Bandung: Alfabeta.
- Suliyanto. (2018). *Metode Penelitian Bisnis.* Yogyakarta: Andi.
- Turunen, L. L., & Leskinen, H. L. (2015). *Pre-Loved Luxury: Identifying the Meanings of Second-Hand Luxury Possessions. Journal of Product and Brand Management, 24, 57-65.*
- Verhoef, P. C., Lemon, K. N., Parasuraman, A., Roggeveen, A., Tsiros, M., & Schlesinger, L. A. (2009). *Customer Experience Creation: Determinants, Dynamics And Management Strategies. Journal of retailing, 85(1), 31-41.*
- Verplanken, B., & Herabadi, A. (2001). *Individual Differences In Impulse Buying Tendency: Feeling And No Thinking. European Journal of personality, (15), 71-83.*
- Wahyono, L. (2019). *The Role of Positive Emotion in Increasing Impulse Buying. Management Analysis Journal 8 (3), 312-320.*

- Widayati, C. C., Ali, H., Permana, D., & Riyadi, M. (2019). *The Effect of Visual Merchandising, Sales Promotion and Positive Emotion of Consumers on Impulse Buying Behavior*. *Journal of Marketing and Consumer Research*, Vol. 60, 56-65.
- Widyastuti, & Padmasari. (2022). Pengaruh *Fashion Involvement, Shopping Lifestyle*, dan *Sales Promotion* terhadap *Impulse Buying* pada Pengguna *E-Commerce*. *Jurnal Ilmu Manajemen Volume 10 Nomor 1*, 123-135.
- Zeb, H., Rashid, K., & Javeed, M. B. (2011). *Influence Of Brands On Female Consumer's Impulsive Buying Behavior in Pakistan*. *International Journal of Trade, Economics and Finance*, 2(3), 225.

