

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### A. Conclusion

Based on the results, it can be concluded that Kemutug Lor Tourism Village previously had no promotional video. They only promote this tourism village by posting photos of the tourist attractions on Instagram and reposting videos made by tourists. Therefore, the promotional video made by the writer will help attract more tourists, especially foreign tourists. The writer realizes that making English promotion videos is not easy. The grammar used must be considered, especially since the language used in this promotion video is English. This promotional video also has to be as attractive as possible by following the trend on TikTok. However, the writer probably ends up producing English promotion videos as well.

#### B. Suggestion

After completing the job training, the writer has some suggestions for the companies and for the students who will train in the next job at Kemutug Lor tourist village:

1. Kemutug Lor Tourism Village should provide facilities such as toilets, trash cans, and adequate parking for tourists to maintain tourist attractions' cleanliness, order, and safety.
2. Kemutug Lor Tourism Village should promote more tourist attractions on all social media, to make more tourists interested in visiting Kemutug Lor Tourism Village.
3. Kemutug Lor Tourism Village should provide more detailed information on social media and the website of the tourist village so that visitors can find information more easily through the Internet.

4. For further job training, students should learn general information and observe more deeply so that students can have appropriate solutions for Kemutug Lor Tourism Village.

