

ABSTRAK

Pendirian BUMDes Kusuma Mukti di Desa Kalibagor merupakan salah satu perwujudan dari komitmen pemerintah dalam menggali segala potensi yang ada di desa untuk meningkatkan perekonomian dan kesejahteraan masyarakat. Namun, jika didukung dengan kinerja yang baik maka peningkatan pendapatan BUMDes dan Pendapatan Asli Desa (PADes) dapat mudah dilakukan. Pemerintah Desa Kalibagor telah membentuk Badan Usaha Milik Desa beberapa dengan meningkatkan Pendapatan Asli Desa (PADes), namun belakangan ini BUMDes Kusuma Mukti belum bisa berkontribusi ke Pendapatan Asli Desa (PADes) padahal BUMDes Kusuma Mukti dalam penilaian Dinas Sosial dan Pemberdayaan Masyarakat dan Desa dinilai ke dalam kategori maju. Jika BUMDes dikelola dengan baik dan memiliki kinerja yang bagus maka Pendapatan Asli Desa (PADes) akan meningkat. Tujuan penelitian ini adalah untuk mendeskripsikan kinerja BUMDes Kusuma Mukti Desa Kalibagor dan untuk mengetahui penyebab kinerja BUMDes Kusuma Mukti Desa Kalibagor belum optimal dalam meningkatkan Pendapatan Asli Desa (PADes) di Desa Kalibagor Kecamatan Kalibagor Kabupaten Banyumas.

Penelitian ini bertujuan untuk mendeskripsikan kinerja BUMDes Kusuma Mukti dan mengetahui penyebab kinerja BUMDes Kusuma Mukti belum optimal dalam meningkatkan Pendapatan Asli Desa (PADes), Metode penelitian yang digunakan adalah metode kualitatif deskriptif. Pengumpulan data yang digunakan adalah metode wawancara, observasi, dan dokumentasi. Teknik analisis data yang digunakan yaitu teknik analisis data milik Miles, Huberman dan Saldana (2014) yang dilakukan secara interaktif melalui proses *data collection*, *data condensation*, *data display*, dan *verivication*.

Hasil penelitian ini menunjukkan bahwa BUMDes Kusuma Mukti yang termasuk BUMDes dalam kategori maju belum dapat berkontribusi ke Pendapatan Asli Desa (PADes) yang disebabkan karena BUMDes Kusuma Mukti yang kurang produktif, dan akuntabilitas yang kurang yaitu pada sosialisasi. BUMDes Kusuma Mukti masih kurang produktif disebabkan karena BUMDes Kusuma Mukti masih mengalami kerugian. BUMDes Kusuma Mukti dalam meningkatkan PADes BUMDes masih belum mengalami perkembangan tetapi malah unit usaha yang ada menjadi berkurang dan jumlah konsumen atau pengunjung dari unit usaha BUMDes Kusuma Mukti dalam menjalankan usahanya untuk meningkatkan Pendapatan Asli Desa (PADes) belum maksimal.

Kata Kunci : Kinerja, Organisasi, BUMDes

SUMMARY

The establishment of BUMDes Kusuma Mukti in Kalibagor Village is a manifestation of the government's commitment to exploring all the potential that exists in the village to improve the economy and community welfare. However, if supported by good performance, increasing BUMDes income and Village Original Income (PADes) can be easily done. The Kalibagor Village Government has formed several Village-Owned Enterprises by increasing Village Original Income (PADes), but recently BUMDes Kusuma Mukti has not been able to contribute to Village Original Income (PADes) even though BUMDes Kusuma Mukti in the assessment of the Social and Community and Village Empowerment Service was assessed as in the advanced category. If BUMDes are managed well and have good performance, Village Original Income (PADes) will increase. The aim of this research is to describe the performance of BUMDes Kusuma Mukti Kalibagor Village and to find out why the performance of BUMDes Kusuma Mukti Kalibagor Village has not been optimal in increasing Village Original Income (PADes) in Kalibagor Village, Kalibagor District, Banyumas Regency.

This research aims to describe the performance of BUMDes Kusuma Mukti and find out why the performance of BUMDes Kusuma Mukti has not been optimal in increasing Village Original Income (PADes). The research method used is a descriptive qualitative method. The data collection used was interview, observation and documentation methods. The data analysis technique used is Miles, Huberman and Saldana's (2014) data analysis technique which is carried out interactively through data collection, data condensation, data display and verification processes.

The results of this research show that BUMDes Kusuma Mukti, which is included in the advanced BUMDes category, has not been able to contribute to Original Village Income (PADes) due to BUMDes Kusuma Mukti being less productive, and lacking accountability, namely in socialization. BUMDes Kusuma Mukti is still less productive because BUMDes Kusuma Mukti is still experiencing losses. BUMDes Kusuma Mukti in increasing the BUMDes BUMDes has still not experienced development but instead the existing business units have decreased and the number of consumers or visitors from the BUMDes Kusuma Mukti business unit in carrying out its business to increase Village Original Income (PADes) has not been maximized.

Keywords : Performance, Organization, BUMDes