

Name : Novita Rismawati
Student Number : J0A020037
Title : Creating an English Tourist Information Booklet
in Melung Tourism Village
Head of Board Examiners : Kristianto Setiawan, S.S., M.A.
Secretary of Examiners : Gigih Ariastuti Purwandari, S.S., M.Hum.
Supervisor 1 : Indriyati Hadiningrum, S.S., M.Pd.
Supervisor 2 : Rosdiana Puspita Sari, S.S., M.A.

SUMMARY

This Final report is based on the job training that was carried out on May 02 - June 02, 2023. The purposes of this report are to explain the implementation of the job training the process of creating booklet information, and the obstacles and solutions in creating booklets at Melung Tourism Village. This tourist destination was chosen because it highlights its local uniqueness and becomes an alternative tourist destination. Therefore, creating a booklet in two languages (Indonesian and English) is needed as a bridge to improve promotional media and obtain information about Melung Tourism Village.

In creating this Job Trining Report, there are three methods called observation, interview, and documentation. Observations were conducted before and during the job training, while interviews and documentation were conducted during the job training. The three methods were used to carry out job training, namely creating promotional booklets. The resulting booklet is an electronic booklet in two languages, namely Indonesian and English.

There were two stages in the process of creating booklet information called writing and designing. Determining the concept, writing the narrative text, and revising are the stages in booklet writing. In the design process, there are two stages, called the design stages and materials. Object analysis, data collection, booklet design, review, and verification are the stages of booklet design. At the same time, the front cover, content, and back cover are the materials of the booklet, which is the final stage of making the booklet. There are many obstacles in the process, but these obstacles can be overcome. The resulting booklet was uploaded on social media belonging to Melung Tourism Village and aims to help them increase promotion.

Nama	: Novita Rismawati
NIM	: J0A020037
Judul	: Creating an English Tourist Information Booklet in Melung Tourism Village
Dosen Penguji	: Kristianto Setiawan, S.S., M.A.
Sekretaris Penguji	: Gigih Ariastuti Purwandari, S.S., M.Hum.
Dosen Pembimbing 1	: Indriyati Hadiningrum, S.S., M.Pd.
Dosen Pembimbing 2	: Rosdiana Puspita Sari, S.S., M.A.

RINGKASAN

Laporan Tugas Akhir ini disusun berdasarkan praktik kerja yang dilaksanakan pada 02 Mei – 02 Juni 2023. Tujuan laporan ini adalah untuk menjelaskan pelaksanaan praktik kerja, penulisan booklet, proses pembuatan booklet, dan kendala serta solusi dalam membuat booklet di Desa Wisata Melung. Tempat wisata ini dipilih karena mengangkat keunikan lokalnya dan menjadi tujuan wisata alternatif. Oleh karena itu, membuat booklet dalam dua bahasa (Indonesia dan Inggris) diperlukan sebagai jembatan untuk meningkatkan media promosi dan memberikan informasi seputar Desa Wisata Melung dengan jelas.

Dalam menyusun Laporan Praktik Kerja ini, terdapat tiga metode yaitu observasi, interview, dan dokumentasi. Observasi dilakukan sebelum dan selama praktik kerja berlangsung, sedangkan interview dan dokumentasi dilakukan selama praktik kerja berlangsung. Ketiga metode tersebut digunakan untuk melaksanakan praktik kerja yakni membuat booklet promosi. Booklet yang dihasilkan merupakan booklet elektronik dengan dua bahasa yakni Bahasa Indonesia dan Bahasa Inggris.

Terdapat dua tahapan dalam proses pembuatan booklet yaitu penulisan dan desain booklet. Menentukan konsep, menulis teks narasi, dan revisi merupakan tahap dalam penulisan booklet. Pada proses desain ada dua tahap yaitu tahap mendesain dan materi booklet. Analisis objek, koleksi data, desain booklet, review, dan verifikasi merupakan tahapan desain booklet. Sedangkan cover depan, isi, dan cover belakang adalah materi dari booklet yang merupakan tahap akhir pembuatan booklet. Ada banyak kendala dalam prosesnya, namun kendala tersebut dapat diatasi. Booklet yang dihasilkan diunggah di media sosial milik Desa Wisata Melung dan bertujuan untuk membantu mereka dalam meningkatkan promosi.