

CHAPTER V CONCLUSION AND SUGGESTIONS

5.1 Conclusion

After completing the job training at Melung Tourism Village, the product produced is a promotional booklet in two languages, namely Indonesian and English. The stages of making the Melung Tourism Village booklet began with the data collection process by observing and interviewing the Melung Tourism Village location. After obtaining the data, determining the concept was made. After all the ideas have matured, the next step was to create a booklet design using Photoshop.

The description displayed in the Melung Tourism Village booklet is all the activities and facilities that can be done in Melung Tourism Village. The narrative shown in the booklet include a description of Melung Village, tourism objects in Melung Village, facilities, products, history, information, and the location of Melung Tourism Village.

5.2 Suggestions

Some suggestions can be taken into consideration. Firstly, doing job training at Melung Tourism Village and making products in English or bilingual (Indonesian-English) are recommended. The village residents and the staff are very supportive to help students who want to do a job training there. Second, if the product is in promotional media such as booklets, videos, or brochures, make it as exciting and informative as possible. Third, promotional media other than booklets, namely videos and brochures, need careful and good preparation. Knowing the initial concept of taking videos or pictures is essential to producing attractive and informative promotional media.