

## CHAPTER V

### CONCLUSION & IMPLICATION

#### A. Conclusion

Based on the research that has been done, conclusions can be drawn from the following research findings.

1. Financial literacy does not affect financial management behavior. Some financial decisions can be very complex, involving factors such as investments, retirement planning, or risk management. Even if someone has good financial literacy, the complexity of the decisions may make it difficult to apply that knowledge in everyday life.
2. Financial knowledge has a positive effect on financial management behavior. Financial knowledge is one of the important roles to achieve financial prosperity. Good financial management behavior must be based on financial knowledge. Without good financial knowledge in financial management, MSME actors will have difficulty making wise and good decisions about the use of existing money to achieve financial prosperity both now and in the future.
3. Financial attitude does not affect financial management behavior. The cause of financial attitudes does not affect financial management behavior because each respondent has a different view of finances and how to respond to existing financial conditions. In addition, MSME owners lack full mastery of financial attitudes and do not attach much importance to financial attitudes in managing their businesses.
4. Financial technology has a positive effect on financial management behavior. There are many positive influences of financial technology on financial management behavior, for example, financial technology provides easy access to financial information, including transactions, balances, and budget plans. Thus, individuals can quickly and easily access their financial information, allowing for better monitoring.

## **B. Implication**

### **1. Theoretical Implication**

The results of this study show that the development of science in the business sector, especially MSME actors in Purbalingga, needs to pay attention to behavioral factors of financial management such as financial knowledge, and financial technology. Both of these factors have been proven to affect financial management behavior, therefore this study provides an overview for researchers to further examine the relationship of these four variables to financial management behavior in MSMEs.

### **2. Practical Implication**

#### **a. For Government**

Interested parties such as local governments, financial policy makers (Bank Indonesia, Financial Services Authority), and deposit insurance institutions play a more important role in increasing financial literacy in the business sector and need to create programs to increase confidence in running their businesses. Low financial literacy and financial attitudes can result in MSME owners being unable to make wise decisions and less responsible in managing their business. This can cause the business to experience financial problems and can lead to bankruptcy.

#### **b. For MSME Owners**

For MSME owners, this research can add knowledge/insight and consideration in strategies for making decisions for MSME owners.

## **C. Research Limitation**

This research still has limitations and gaps that occur, so there are things that need to be improved for further research, as follows:

1. There are obstacles in the distribution of questionnaires because not all respondents have adequate tools, and do not understand how to fill out the questionnaire. For future research, it is expected to use language that is easy to understand and researchers provide media for filling out the questionnaire
2. The number of samples taken in this quite limited when compared to the number of MSME owners in Purbalingga. For further research suggestions, it is hoped that researchers can increase the number of samples to get more valid results
3. The variables studied are financial literacy, financial knowledge, financial attitude, financial technology, and financial management behavior. There are several independent variables that have no effect on the dependent variable. Apart from that, the influence exerted by several variables that have an influence in this research tends to be small. Therefore, it is expected that for future studies researchers add other variables that can influence financial management behavior.

