

## DAFTAR PUSTAKA

- Adam, M., Ibrahim, M., Putra, T., & Yunus, M. (2023). The Effect Of E-WOM Model Mediation Of Marketing Mix And Destination Image On Tourist Revisit Intention. *International Journal of Data and Network Science*, 7(1), 265-274.
- Agung, A. A. P. (2012). *Metodologi Penelitian Bisnis*. UB Press.
- Agung, A. A. P., & Yuesti, A. (2013). *Metode Penelitian Bisnis Kuantitatif Dan Kualitatif Edisi Ke-1 (1st ed.)*. CV. Noah Aletheia.
- Ahmad, A. (2018). Citra Destinasi Dan Pengaruhnya Terhadap Intensi Untuk Berkunjung Kembali Di Sulawesi Selatan Sebagai Destinasi Pariwisata. *Sosiohumaniora*. <https://doi.org/10.24198/sosiohumani.ora.v20i3.14050>
- Alrawadieh, Z., Prayag, G., Alrawadieh, Z., & Alsalameen, M. (2019). Self-Identification With A Heritage Tourism Site, Visitors' Engagement And Destination Loyalty: The Mediating Effects Of Overall Satisfaction. *The Service Industries Journal*, 39(7-8), 541-558.
- Altunel, M. C., & Erkurt, B. (2015). Cultural Tourism In Istanbul: The Mediation Effect Of Tourist Experience And Satisfaction On The Relationship Between Involvement And Recommendation Intention. *Journal of Destination Marketing & Management*, 4(4), 213-221.
- Ariesta, D., Sukotjo, E., & Suleman, N. R. (2020). The Effect Of Attraction, Accessibility And Facilities On Destination Images And It's Impact On Revisit Intention In The Marine Tourism Of The Wakatobi

- Regency. *International Journal of Scientific and Technology Research*, 9(3), 6605-6613.
- Baker, D. A., & Crompton, J. L. (2000). Quality, Satisfaction And Behavioral Intentions. *Annals of tourism research*, 27(3), 785-804.
- Bonn, M. A., Joseph-Mathews, S. M., Dai, M., Hayes, S., & Cave, J. (2007). Heritage/Cultural Attraction Atmospherics: Creating The Right Environment For The Heritage/Cultural Visitor. *Journal of travel research*, 45(3), 345-354. <https://doi.org/10.1177/0047287506295947>
- Brodie, R. J., Hollebeek, L. D., Jurić, B., & Ilić, A. (2011). Customer Engagement: Conceptual Domain, Fundamental Propositions, And Implications For Research. *Journal of service research*, 14(3), 252-271.
- Brodie, R. J., Hollebeek, L. D., Jurić, B., & Ilić, A. (2011). Customer Engagement: Conceptual Domain, Fundamental Propositions, And Implications For Research. *Journal of service research*, 14(3), 252-271.
- Brodie, R. J., Ilic, A., Juric, B., & Hollebeek, L. (2013). Consumer Engagement In A Virtual Brand Community: An Exploratory Analysis. *Journal of business research*, 66(1), 105-114.
- Chen, H., & Rahman, I. (2018). Cultural Tourism: An Analysis Of Engagement, Cultural Contact, Memorable Tourism Experience And Destination Loyalty. *Tourism management perspectives*, 26, 153-163.
- Chen, H., & Rahman, I. (2018). Cultural Tourism: An Analysis Of Engagement, Cultural Contact, Memorable Tourism Experience And Destination Loyalty. *Tourism management perspectives*, 26, 153-163.

- Chen, X., Cheng, Z. F., & Kim, G. B. (2020). Make It Memorable: Tourism Experience, Fun, Recommendation And Revisit Intentions Of Chinese Outbound Tourists. *Sustainability (Switzerland)*, 12 (5), 1–24.
- Cho, W. C., Lee, K. Y., & Yang, S. B. (2019). What Makes You Feel Attached To Smartwatches? The Stimulus–Organism–Response (S–O–R) Perspectives. *Information Technology & People*, 32(2), 319-343.
- Coban, S. (2012). The Effects Of The Image Of Destination On Tourist Satisfaction And Loyalty: The Case Of Cappadocia.
- Cole, S.T., & Scott, D. (2004). Examining The Mediating Role Of Experience Quality In A Model Of Tourism Experiences. *Journal of Travel and Tourism Marketing*, 16(1), 79-90. doi:10.1300/J073v16n01\_08
- Costa, C., Carneiro, J., & Goldszmidt, R. (2016). A Contingent Approach To Country-Of-Origin Effects On Foreign Products Evaluation: Interaction Of Facets Of Country Image With Product Classes. *International Business Review*, 25(5), 1066-1075.
- Coudounaris, D. N., & Sthapit, E. (2017). Antecedents Of Memorable Tourism Experience Related To Behavioral Intentions. *Psychology & Marketing*, 34(12), 1084-1093.
- Ettis, S. A. (2017). Examining The Relationships Between Online Store Atmospheric Color, Flow Experience And Consumer Behavior. *Journal of Retailing and Consumer Services*, 37, 43-55.
- Ferdinand, A. (2014). *Metode Penelitian Manajemen: Pedoman Penelitian Untuk Skripsi, Tesis Dan Disertai Ilmu Manajemen*. Universitas Diponegoro.

- Fernaldi, E. H., & Sukresna, I. M. (2018). The Influence Of Tourist Evaluative Factors On Tourist Behavioral Intention: The Mediating Role Of Tourist Satisfaction. *Diponegoro International Journal of Business*, 1(1), 33-39.
- Ghozali, I. (2015). *Aplikasi Analisis Multivariate Dengan Program IBM SPSS 19 (edisi kelima)*. Universitas Diponegoro.
- Gronemus, J. Q., Hair, P. S., Crawford, K. B., Nyalwidhe, J. O., Cunnion, K. M., & Krishna, N. K. (2010). Potent inhibition of the classical pathway of complement by a novel C1q-binding peptide derived from the human astrovirus coat protein. *Molecular immunology*, 48(1-3), 305-313.
- Hair, J. F., Hult, T. M., Ringle, C. M., & Sarstedt, M. (2017). *A Primer On Partial Least Squares Structural Equation Modeling (2nd Ed)*. Thousand Oaks, CA: Sage.
- Hollebeck, L. D., Conduit, J., & Brodie, R. J. (2016). Strategic Drivers, Anticipated And Unanticipated Outcomes Of Customer Engagement. *Journal of Marketing Management*, 32(5-6), 393-398.
- Huang, H. (2015). Emerald Insight International Journal Of Sports Marketing And Sponsorship. *Assessing The Relationships Between Image Congruence, Tourist Satisfaction And Intention To Revisit In Marathon Tourism: The Shanghai International Marathon*, 16(4), 50.
- Iman, C., Sari, F. N., & Pujiati, N. (2021). Pengaruh likuiditas dan profitabilitas terhadap nilai perusahaan. *Perspektif: Jurnal Ekonomi dan Manajemen Akademi Bina Sarana Informatika*, 19(2), 191-198.

Isiaq, O., & Jamil, M. G. (2017). Exploring Student Engagement In Programming Sessions Using A Simulator. *ICICTE, 2017*, 206-215.

Isman, I., Patalo, R. G., & Pratama, D. E. (2020). Pengaruh Sosial Media Marketing, Ekuitas Merek, Dan Citra Destinasi Terhadap Minat Berkunjung Ke Tempat Wisata. *Jurnal Studi Manajemen Dan Bisnis, 7(1)*, Inpress. <https://doi.org/10.21107/jsmb.v7i1.7447>

Isman, I., Patalo, R. G., & Pratama, D. E. (2020). Pengaruh Sosial Media Marketing, Ekuitas Merek, Dan Citra Destinasi Terhadap Minat Berkunjung Ke Tempat Wisata. *Jurnal Studi Manajemen Dan Bisnis, 7(1)*, Inpress. <https://doi.org/10.21107/jsmb.v7i1.7447>

kemenparekraf.go.id

Kim, J. H. (2018). The Impact Of Memorable Tourism Experiences On Loyalty Behaviors: The Mediating Effects Of Destination Image And Satisfaction. *Journal of Travel Research, 57(7)*, 856-870.

Kim, J. H., Ritchie, J. B., & McCormick, B. (2012). Development Of A Scale To Measure Memorable Tourism Experiences. *Journal of Travel research, 51(1)*, 12-25.

Kim, J. H., Ritchie, J. R. B., & McCormick, B. (2010). Development Of A Scale To Measure Memorable Tourism Experiences. *European Journal of Tourism Research, 3(2)*, 123-126.

Kim, J. H., Ritchie, J. R., & Tung, V. W. S. (2010). The Effect Of Memorable Experience On Behavioral Intentions In Tourism: A Structural Equation Modeling Approach. *Tourism Analysis, 15(6)*, 637-648.

- Kock, F., Josiassen, A., & Assaf, A. G. (2016). Advancing Destination Image: The Destination Content Model. *Annals of tourism research*, 61, 28-44.
- Lee, H. J., & Yun, Z. S. (2015). Consumers' Perceptions Of Organic Food Attributes And Cognitive And Affective Attitudes As Determinants Of Their Purchase Intentions Toward Organic Food. *Food Quality And Preference*, 39, 259-267.
- Mehrabian, A., & Russell, J. A. (1974). *An Approach To Environmental Psychology*. The MIT Press.
- Melón, M. P. A., Fandos-Herrera, C., & Sarasa, R. G. (2021). Analysis Of Antecedents And Consequences Of Memorable Tourist Experiences (Mtes): A Spanish Case Study. *Journal of Vacation Marketing*, 27(3), 346-360.
- Mollen, A., & Wilson, H. (2010). Engagement, Telepresence And Interactivity In Online Consumer Experience: Reconciling Scholastic And Managerial Perspectives. *Journal of business research*, 63(9-10), 919-925.
- Nunthiphatprueksa, A. (2017). The Application Of Stimulus-Organism-Response Paradigm: The Role Of Social Media In Thailand's Destination Image And Behavioral Intentions.
- Nur Setyaningsih, R., & Farida, N. (2019). The Effect Of Destination Image, Memorable Tourism Experience With Second Order Construct Towards Revisit Intention: Study In Karimunjawa National Park. In *Proceedings of the 2nd International Conference on inclusive business in the changing world*, may (pp. 538-543).

- Nurdiana, A., Putri, D. J., Soehadi, A. W., & Wijanarti, S. W. (2020). Analisis Pengaruh Overall Experience Terhadap Memorable Tourism Dan Revisit Intention. *GARUDA (Global Research On Tourism Development And Advancement)*, 2(2), 96-118.
- Oh, H., & Hsu, C. H. (2001). Volitional Degrees Of Gambling Behaviors. *Annals of Tourism research*, 28(3), 618-637.
- Paludi, S. (2016). Analisis Pengaruh Electronic Word Of Mouth (E-Wom) Terhadap Citra Destinasi, Kepuasan Wisatawan, Dan Loyalitas Destinasi Perkampungan Budaya Betawi (PBB) Setu Babakan Jakarta Selatan. *Panorama Nusantara*, 11(1).
- Park, D. B., & Nunkoo, R. (2013, September). Relationship Between Destination Image And Loyalty: Developing Cooperative Branding For Rural Destinations. In *Conference: 3rd International Conference On International Trade And Investment, University of Mauritius* (pp. 4-6).
- Patalo, R. G. (2020). Peran Sistem Informasi Pemasaran, Kualitas Pelayanan dan Entrepreneurial marketing serta Kepuasan Terhadap Loyalitas Generasi Milenial Berkunjung ke Tempat Wisata. *Jurnal Ilmiah Bisnis Dan Ekonomi Asia*, 14(1), 74-83.
- Phau, I., Quintal, V., & Shanka, T. (2014). Examining A Consumption Values Theory Approach Of Young Tourists Toward Destination Choice Intentions. *International Journal of Culture, Tourism and Hospitality Research*, 8(2), 125-139.

- Prayag, G., & Ryan, C. (2012). Antecedents Of Tourists' Loyalty To Mauritius: The Role And Influence Of Destination Image, Place Attachment, Personal Involvement, And Satisfaction. *Journal of travel research*, 51(3), 342-356.
- Rasoolimanesh, S. M., Md Noor, S., Schuberth, F., & Jaafar, M. (2019). Investigating The Effects Of Tourist Engagement On Satisfaction And Loyalty. *The Service Industries Journal*, 39(7-8), 559-574.
- Rasoolimanesh, S. M., Seyfi, S., Hall, C. M., & Hatamifar, P. (2021). Understanding Memorable Tourism Experiences And Behavioural Intentions Of Heritage Tourists. *Journal of Destination Marketing & Management*, 21, 100621.
- Sarver, V. T. (1983). Ajzen And Fishbein's " Theory Of Reasoned Action": A Critical Assessment.
- So, K. K. F., King, C., & Sparks, B. (2014). Customer Engagement With Tourism Brands: Scale Development And Validation. *Journal of Hospitality & Tourism Research*, 38(3), 304-329.
- So, K. K. F., King, C., & Sparks, B. (2014). Customer Engagement With Tourism Brands: Scale Development And Validation. *Journal of Hospitality & Tourism Research*, 38(3), 304-329.
- Song, H. M., Chen, J. M., Zeng, T. T., & Kim, B. H. (2022). Modeling Golfers' Revisit Intention: An Application Of The Theory Of Reasoned Action. *Journal of Hospitality & Tourism Research*, 46(8), 1652-1673.
- Song, H., Dwyer, L., Li, G., & Cao, Z. (2012). Tourism Economics Research: A Review And Assessment. *Annals of tourism research*, 39(3), 1653-1682.



- Stylos, N., Vassiliadis, C. A., Bellou, V., & Andronikidis, A. (2016). Destination Images, Holistic Images And Personal Normative Beliefs: Predictors Of Intention To Revisit A Destination. *Tourism management*, 53, 40-60.
- Sugiyono, D. (2013). Metode Penelitian Pendidikan Pendekatan Kuantitatif, Kualitatif Dan R&D.
- Suliyanto. (2018). *Metode Penelitian Bisnis Untuk Skripsi, Tesis, & Disertasi*. Andi Offset.
- Taheri, B., Jafari, A., & O'Gorman, K. (2014). Keeping Your Audience: Presenting A Visitor Engagement Scale. *Tourism Management*, 42, 321-329.
- Tosun, C., Dedeoğlu, B.B. and Fyall, A. (2015), "Destination Service Quality, Affective Image And Revisit Intention: The Moderating Role Of Past Experience", *Journal of Destination Marketing & Management*, Vol. 4 No. 4, pp. 222-234.
- Tugcu, C. T. (2014). Tourism And Economic Growth Nexus Revisited: A Panel Causality Analysis For The Case Of The Mediterranean Region. *Tourism management*, 42, 207-212.
- Vittersø, J., Prebensen, N. K., Hetland, A., & Dahl, T. (2017). The Emotional Traveler: Happiness And Engagement As Predictors Of Behavioral Intentions Among Tourists In Northern Norway. In *Advances in hospitality and leisure* (Vol. 13, pp. 3-16). Emerald Publishing Limited.
- Webster, C., & Ivanov, S. (2014). Transforming Competitiveness Into Economic Benefits: Does Tourism Stimulate Economic Growth In More Competitive Destinations?. *Tourism Management*, 40, 137-140.

- Wang, H., Yong, S., & Ko, E. (2016). Pop Culture, Destination Images, And Visit Intentions: Theory And Research On Travel Motivations Of Chinese And Russian Tourists. *Journal of Business Research*, 69(2), 631– 641. <http://doi.org/10.1016/j.jbusres.2015.06.020>
- Wu, H. C., & Li, T. (2017). A Study Of Experiential Quality, Perceived Value, Heritage Image, Experiential Satisfaction, And Behavioral Intentions For Heritage Tourists. *Journal of Hospitality & Tourism Research*, 41(8), 904-944.
- Xiao, L., Guo, F., Yu, F., & Liu, S. (2019). The Effects Of Online Shopping Context Cues On Consumers' Purchase Intention For Cross-Border E-Commerce Sustainability. *Sustainability*, 11(10), 2777.
- Yuniawati, Y., & Finardi, A. D. I. (2016). Pengaruh Customer Experience Terhadap Revisit Intention Di Taman Wisata Alam Gunung Tangkuban Perahu. *THE Journal: Tourism and Hospitality Essentials Journal*, 6(1), 983-994.
- Zatori, A., Smith, M. K., & Puczko, L. (2018). Experience-Involvement, Memorability And Authenticity: The Service Provider's Effect On Tourist Experience. *Tourism management*, 67, 111-126.
- Zhang, H., Wu, Y., & Buhalis, D. (2018). A Model Of Perceived Image, Memorable Tourism Experiences And Revisit Intention. *Journal of destination marketing & management*, 8, 326-336.
- Zhang, H., Xu, F., Leung, H. H., & Cai, L. A. (2016). The Influence Of Destination-Country Image On Prospective Tourists' Visit Intention: Testing Three

Competing Models. *Asia Pacific Journal of Tourism Research*, 21(7), 811-835.

Zhou, X., Ng, S. I., & Ho, J. A. (2023). Examining The Relationships Of Destination Image, Memorable Tourism Experience And Tourists' Behavioral Intentions In Ancient Towns. *Social Space*, 23(1), 313-348.

