

## REFERENCES

- Agapito, D., Mendes, J., & Valle, P. (2013). Exploring the conceptualization of the sensory dimension of tourist experiences. *Journal of Destination Marketing and Management*, 2(2), 62–73.  
<https://doi.org/10.1016/j.jdmm.2013.03.001>
- Aji, C., & Andadari, R. K. (2021). Media Sosial Instagram Dan Website Terhadap Minat Kunjung Wisatawan. *Jurnal Penelitian Dan Pengembangan Sains Dan Humaniora*, 5(1), 54–63.
- Alfadi, I. (2016). Pengaruh Brand Awareness, Brand Association, Perceived Quality, dan Brand Loyalty Terhadap Revisit Intention Pengunjung Taman Rekreasi Selecta Batu Malang. *Jurnal Ilmiah Mahasiswa Fakultas Ekonomi Bisnis Universitas Brawijaya*, 4(2), 1–12.  
<https://jimfeb.ub.ac.id/index.php/jimfeb/article/view/3163>
- Almohaimmeed, B. M. A. (2019). The Effects of Social Media Marketing Antecedents on Social Media Marketing, Brand Loyalty and Purchase Intention: A Customer Perspective. *Journal of Business & Retail Management Research*, 13(04), 146–157.  
<https://doi.org/10.24052/jbrmr/v13is04/art-13>
- Anggraeni, R., Rizan, M., & Basrah Saidani. (2022). Pengaruh Perceived Value dan Promotion terhadap Revisit Intention dengan Kepuasan sebagai Intervening. *Jurnal Bisnis, Manajemen, Dan Keuangan*, 3(1), 128–139.  
<https://doi.org/10.21009/jbmk.0301.10>
- Anita<sup>1</sup>, T. L. (2019). Destination Awareness, Destination Image & Motivation Serta Pengaruhnya Terhadap Word of Mouth. *Jurnal Sains Terapan Pariwisata*, 4(1), 99–108.
- Arghashi, V., Bozbay, Z., & Karami, A. (2021). An Integrated Model of Social Media Brand Love: Mediators of Brand Attitude and Consumer Satisfaction. *Journal of Relationship Marketing*, 20(4), 319–348.  
<https://doi.org/10.1080/15332667.2021.1933870>
- Caber, M., Albayrak, T., & Crawford, D. (2020). Journal of Outdoor Recreation and Tourism Perceived value and its impact on travel outcomes in youth

tourism. *Journal of Outdoor Recreation and Tourism*, 31(September), 100327. <https://doi.org/10.1016/j.jort.2020.100327>

- Cakici, A. C., Akgunduz, Y., & Yildirim, O. (2019). The impact of perceived price justice and satisfaction on loyalty: the mediating effect of revisit intention. *Tourism Review*, 74(3), 443–462. <https://doi.org/10.1108/TR-02-2018-0025>
- Chi, H. K., Huang, K. C., & Nguyen, H. M. (2020). Elements of destination brand equity and destination familiarity regarding travel intention. *Journal of Retailing and Consumer Services*, 52(October 2018), 101728. <https://doi.org/10.1016/j.jretconser.2018.12.012>
- Damanik, J., & Yusuf, M. (2022). Effects of perceived value, expectation, visitor management, and visitor satisfaction on revisit intention to Borobudur Temple, Indonesia. *Journal of Heritage Tourism*, 17(2), 174–189. <https://doi.org/10.1080/1743873X.2021.1950164>
- Dedeoğlu, B. B., van Niekerk, M., Küçükergin, K. G., De Martino, M., & Okumuş, F. (2020). Effect of social media sharing on destination brand awareness and destination quality. *Journal of Vacation Marketing*, 26(1), 33–56. <https://doi.org/10.1177/1356766719858644>
- Helal, E. A., Hassan, T. H., Abdelmoaty, M. A., Salem, A. E., Saleh, M. I., Helal, M. Y., Abuelnasr, M. S., Mohamoud, Y. A., Abdou, A. H., Radwan, S. H., & Szabo-Alexi, P. (2023). Exploration or Exploitation of a Neighborhood Destination: The Role of Social Media Content on the Perceived Value and Trust and Revisit Intention among World Cup Football Fans. *Journal of Risk and Financial Management*, 16(3). <https://doi.org/10.3390/jrfm16030210>
- Hidayah, S. R., & Astuti, R. D. (2023). *The Effect of Social Media Marketing Activities on Revisit Intention at the Coffee Shop in Indonesia*. Atlantis Press International BV. [https://doi.org/10.2991/978-94-6463-216-3\\_4](https://doi.org/10.2991/978-94-6463-216-3_4)
- Ibrahim, B., Aljarah, A., & Sawaftah, D. (2021). Linking social media marketing activities to revisit intention through brand trust and brand loyalty on the coffee shop facebook pages: Exploring sequential mediation mechanism. *Sustainability (Switzerland)*, 13(4), 1–16.

<https://doi.org/10.3390/su13042277>

Jacob, R. (2017). *Brand Awareness, Customer Experience, and Perceived Value: Does Product Type Affect their Relationships?*

Jatyananda, C., Nurittamont, W., & Phayaphrom, B. (2021). Understanding the Social Media Marketing Activities Influence on Revisit Intention in Beauty Clinics: The Case Study in Bangkok, Thailand. *Asian Administration and Management Review*, 4(2), 31–45.

Kim, Y., & Han, H. (2010). Intention to pay conventional-hotel prices at a green hotel - a modification of the theory of planned behavior. *Journal of Sustainable Tourism*, 18(8), 997–1014.

<https://doi.org/10.1080/09669582.2010.490300>

Mahendra, D. P., & Nugrahani, R. U. (2021). Pengaruh Social Media Marketing Activities Terhadap Brand Awareness Hearo Di Instagram the Influence of Social Media Marketing Activites To Hearo'S Brand Awareness on Instagram. *Open Journal EProceedings of Management Telkom University*, 8(3).

Mengkebayaer, M., Nawaz, M. A., & Sajid, M. U. (2022). Eco-destination loyalty: Role of perceived value and experience in framing destination attachment and equity with moderating role of destination memory. *Frontiers in Psychology*, 13. <https://doi.org/10.3389/fpsyg.2022.908798>

Omar, Y. A. A. A., Amri, A., & Hasani, M. C. (2021). Pengaruh Social Media, Customer Experience dan Servicescape Terhadap Revisit Intention Pada Objek Wisata Bahari (Studi Kasus pada Pantai Akkarena, Makassar) The Impact of Social Media, Customer Experience and Servicescape on The Revisit Intention in Marin. *Jurnal Panggawa*, 1(April 2016), 39–50.

Purba, M. G., Suhud, U., & Aditya, S. (2021). Faktor-Faktor Yang Mempengaruhi Customer Satisfaction dan Revisit Intention Pada Turis Danau Toba. *Jurnal Bisnis, Manajemen, Dan Keuangan*, 2(3), 891–905.

Putra, E. Y., & Aprilson, L. (2022). the Effect of Social Media Marketing on Purchase Intention in Improving Tourism Sector in Batam. *Jurnal*

*Manajemen Dan Bisnis*, 11(1), 41–54.

<https://doi.org/10.34006/jmbi.v11i1.440>

Satriawan, A., Abdillah, Y., & Pangestuti, E. (2022). Analisis Destination Image Terhadap Revisit Intention Melalui Satisfaction Dan Place Attachment: Literature Review. *Profit: Jurnal Administrasi Bisnis*, 16(1), 146–157. <https://profit.ub.ac.id/index.php/profit/article/view/1024>

Sharita, R., Sarmila, S., Setiyowati, R., Palinggi, Y., & Mawardi, M. (2022). Pengaruh Servicescape Terhadap Revisit Intention Yang Dimediasi Oleh Perceived Service Quality Dan Media Sosial. *Sebatik*, 26(2), 697–709. <https://doi.org/10.46984/sebatik.v26i2.2109>

Sitepu, E. S., & Rismawati, R. (2021). The Influence of Service Quality, Destination Image, and Memorable Experience on Revisit Intention with Intervening Variables of Tourist Satisfaction. *International Journal of Applied Sciences in Tourism and Events*, 5(1), 77–87. <https://doi.org/10.31940/ijaste.v5i1.2097>

Sotiriadis, M. (2020). Tourism Destination Marketing: Academic Knowledge. *Encyclopedia*, 1(1), 42–56. <https://doi.org/10.3390/encyclopedia1010007>

Stojanovic, I., Andreu, L., & Curras-Perez, R. (2018). Effects of the intensity of use of social media on brand equity: An empirical study in a tourist destination. *European Journal of Management and Business Economics*, 27(1), 83–100. <https://doi.org/10.1108/EJMBE-11-2017-0049>

Stylos, N., Vassiliadis, C. A., Bellou, V., & Andronikidis, A. (2016). Destination images, holistic images and personal normative beliefs: Predictors of intention to revisit a destination. *Tourism Management*, 53, 40–60. <https://doi.org/10.1016/j.tourman.2015.09.006>

Triangga, B., Rohman, F., & Moko, W. (2018). Pengaruh Authenticity terhadap Revisit Intention yang Dimediasi oleh Place Image dan Satisfaction ( Kajian pada Wisatawan Pantai Malang Selatan ) The Effect of Authenticity on Revisit Intention Mediated by Place Image and Satisfaction ( Study on Travelers. *Journal Economia*, 14(1), 1–11.