

RINGKASAN

Penelitian ini memiliki tujuan untuk mengetahui Pengaruh Beban Kerja, *Supervisor Passive Communication Style* dan Kebosanan Kerja terhadap Perilaku *Cyberloafing* Pada Karyawan Obyek Wisata di Desa Ponggok Kabupaten Klaten. Sampel pada penelitian ini sebanyak 39 responden dengan teknik penetapan sampel yaitu menggunakan sampel jenuh. Analisis penelitian ini menggunakan aplikasi analisis *SPSS for Windows .25* dengan hasil *Supervisor Passive Communication Style* dan Kebosanan Kerja berpengaruh positif dan signifikan terhadap Perilaku *Cyberloafing*. Sedangkan Beban Kerja Memiliki pengaruh positif namun tidak signifikan terhadap perilaku *Cyberloafing*. Sebesar 0,319 nilai R^2 yang berarti sebesar 31,9% Beban Kerja, *Supervisor Passive Communication Style* dan Kebosanan kerja mampu menjelaskan dan berkontribusi terhadap Perilaku *cyberloafing*. Hasil penelitian juga menunjukkan bahwa secara simultan Beban Kerja, *Supervisor Passive Communication Style* dan Kebosanan Kerja berpengaruh terhadap Perilaku *Cyberloafing*.

Kata Kunci : Perilaku *Cyberloafing*, Beban Kerja, *Supervisor Passive Communication Style*, Kebosanan Kerja, Obyek Wisata.

SUMMARY

This research aims to determine the influence of workload, supervisor passive communication style and work boredom on cyberloafing behavior among tourist attraction employees in Ponggok Village, Klaten Regency. The sample in this study was 39 respondents with a sampling technique, namely using a saturated sample. This research analysis uses the SPSS for Windows .25 analysis application with the results that Supervisor Passive Communication Style and Work Boredom have a positive and significant effect on Cyberloafing Behavior. Meanwhile, Workload has a positive but not significant influence on Cyberloafing behavior. The R² value is 0.319, which means 31.9% of Work Load, Supervisor Passive Communication Style and Work Boredom are able to explain and contribute to cyberloafing behavior. The research results also show that simultaneously Workload, Supervisor Passive Communication Style and Work Boredom influence Cyberloafing Behavior.

Keywords : Cyberloafing Behaviour, Workload, Supervisor Passive Communication Style, Work Boredom, Tourism Site.