

CHAPTER V. CONCLUSIONS AND SUGGESTIONS

A. Conclusions

Based on the study results, it can be concluded that out of 110 respondents, all are female, with an average age of 19.6 years. Most respondents are nursing majors, with the most popular idol group being BTS, followed by NCT. Based on the categorization of celebrity worship-entertainment social, most participants are in the high category. It means that participants are highly motivated to seek idol information through social media and make K-pop a means of entertainment. Celebrity worship-intense personal feelings, most participants are in the moderate category. It means that participants have high empathy and can feel the idol's feelings. Furthermore, most participants are in the low category for celebrity worship-borderline pathological. However, some still fall into the moderate category and show that respondents consider idols as soulmates.

B. Suggestions

1. For Students

The findings of this study can be used to self-evaluate individuals who have a favorite idol and how they perceive their relationship with the idol. Individuals who are in the entertainment social category are normal. Individuals realize that although idols, music, and fun shows are available as entertainment, they are not the exclusive source of pleasure and enjoyment. However, Individuals should control their conduct by exerting self-control and establishing appropriate limits. Reduce searching for in-depth information about the idol. Individuals can look for other information, such as scholarship or internship information to South Korea, content about the Korean language, etc. Individuals should refrain from connecting with idols further and value them above anything else. Individuals must distinguish between their idols' lives on stage and real life. Individuals, as students, can do other activities by trying new things, such as joining competitions and organizations, so they are not only fixated on their favorite idol groups.

In addition, individuals can also join courses on Korean language, editing, dance etc.

2. For Educational Institutions

Educational institutions can maximize the role of academic advisors and lecturers to convey the understanding that having a favorite idol is a normal thing, but just for entertainment. Academic advisors need to emphasize students' understanding of idolization and take advantage of the positive aspects of their idols to have a more positive impact in the academic field. Do not make idols the center of life, make students stay in reality. Academic advisers, lecturers, and counselors using cognitive restructuring approaches in a cognitive-behavioral approach. It is to change the wrong perception of idolization especially for individual who are in intense personal feeling and borderline pathological category.

3. For Future Researchers

The findings of this study are likely to serve as a basis and source of information for future researchers. Future researchers are anticipated to study celebrity worship behaviour in a larger context or in a community-based environment. Future research may investigate relationship between celebrity worship and academic achievements