

CHAPTER V

CONCLUSION AND SUGGESTION

5.4 Conclusion

Based on the discussion, it can be concluded that making electronic booklets using two languages can help institutions in providing communication and information services to tourists, both local and foreign tourists. The use of two languages, namely English and Indonesian in this e-booklet can help the promotion of culinary in Purwokerto reach international targets.

In addition, the use of these two languages can be understood by local and foreign tourists to get complete information about culinary in Purwokerto. This e-bilingual booklet will be disseminated through Dinporabudpar Instagram in the form of a barcode thus it can be accessed using a handphone and can be accessed anywhere. This e-bilingual booklet is designed as attractive as possible thus it can attract tourists to access it.

5.2 Suggestion

Based on the results of the job training, there are several suggestions. E-booklets should be updated at least once a year. This is to help tourists know about the latest culinary in Purwokerto. This update can be done by Dinporabudpar in the tourism sector. Updates are made by surveying or the culinary place contacting Instagram Dinporabudpar regarding menu updates in each place. This update is also done on the booklet design, be it images, colors, fonts or layouts to make it look more attractive.