

CHAPTER V CONCLUSION AND SUGGESTION

5.1 Conclusion

New Small World Purwokerto has used several social media to promote their activities. However, New Small World Purwokerto did not have any promotion in English and this job training helps New Small World Purwokerto to make promotions in English.

The result of this job training is (how many) promotional brochures to increase tourism activities and to attract tourists to come to New Small World Purwokerto. The brochures were printed and were uploaded to Instagram.

5.2 Suggestions

For the people that want to create brochure in the future, there are several things to consider. First, prepare a lot of ideas that can be used for the brochure, such as the design, photos for the brochure, and the theme for the brochure. Second, try to find the easiest application for creating the brochure and learn the basics to create the brochure, because there are not a lot of people that can channel their ideas into art. Third, communicate with a person that have experience in the field of design or a person that can channel their ideas into art to ask for their suggestion about designing.