

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

Kemutug Lor Tourism Village previously did not have a Digital Booklet and was limited to promotion through Instagram with photos and video reposts of tourists. The writer's initiation in creating Digital booklets in two languages, English and Indonesian, is to help promoting tourism destination. In addition, this Digital booklet can be understood by readers and obtains complete information. The writer tries to maintain grammar and creativity to ensure the appeal of the booklet is comparable to others. It is hoped that the Digital Booklet can increase the attractiveness of the village, attract more tourists, and be effective in conveying a message about the uniqueness of Kemutug Lor Tourism Village.

B. Suggestion

1. Kemutug Lor village should improve public facilities such as parking areas, toilets, and rest areas to provide comfort to tourists.
2. Kemutug Lor village should develop local products such as organizing a local product events to attract tourists.
3. Kemutug Lor village should improve accessibility by adding instructions, information boards, and improving road access to facilitate visitor navigation.
4. For students who will do job training in Kemutug Lor Tourism Village, it is advisable to recognize the culture and values of the village in depth. They need to be open and flexible in dealing with new environments, actively engage in internship activities, communicate clearly to gain a good understanding, show initiative and creativity to make a positive contribution, maintain a positive attitude in facing challenges, build networks and collaboration with fellow students and the local community.