

CHAPTER V

CONCLUSION AND SUGGESTION

5.1. Conclusion

This research discusses critical discourse analysis strategy in Al Jazeera and CNN online news. The researcher found that there are five discursive strategies in both news. Based on the data analysis, there are 131 discursive strategies in Al Jazeera and 124 discursive strategies in CNN. The researcher also analyzes the ideological tendency in both news. Eventually, it can be concluded as follows:

1. Based on the findings of the research, there are 131 discursive strategies in Al Jazeera with various subtypes. There are 66 nominations, 11 predications, 8 argumentations, 38 perspectivals, and 8 intensifications. In CNN, there are 124 discursive strategies with various subtypes number. There are 62 nominations, 10 predications, 9 argumentations, 36 perspectivals, and 7 intensifications and mitigations. Between five types of discursive strategies, there is only one contrast quantity of discursive strategies. Intensification and mitigation are very different on Al Jazeera and CNN. In Al Jazeera, there are 8 intensifications which intensify Israel bad act in killing Shireen Abu Akleh. Meanwhile, CNN uses 5 intensifications and 2 mitigations. The similar quantity in Al Jazeera and CNN in discursive strategies aspect shows that every media tries to be objective. Without huge differences, Al Jazeera and CNN do not emphasize one of discursive strategies subtype. It can be concluded that Al

Jazeera and CNN use their language carefully to make the news look more objective and professional.

2. Based on the research, there is an ideology differences in both news. In Al Jazeera, its ideology tends to support Palestinians in Abu Akleh's death. Meanwhile, CNN tends to support Israel. It can be seen in nomination, predication, argumentation, perspectivation, and intensification a mitigation. In CNN, the nomination and predication tend to attribute Palestine negatively. Al Jazeera tends to attribute Israel negatively. There are also different argumentations in Al Jazeera and CNN even though the news content informing same event. The perspectivation is also different. Al Jazeera mostly uses Palestinians' perspectivals with a few perspectivals from Israeli and vice versa. The mitigation and intensification are also different. In Al Jazeera, the writer uses intensification only and CNN writer uses intensification and mitigation. The mitigation is used to mitigate Israel bad act. From the discursive strategies aspect, it can be concluded that there is a polarization in both media.

5.2. Suggestion

1. Journalist

In doing coverage, journalists should be objective and not biased. Media must provide news in balance. CNN and Al Jazeera provide a lot of perspectivals from one side and a few from the other. CNN provides

perspectivations mostly from Israel sides and vice versa. To achieve objectivity, both media should provide balanced news sources. The nomination and predication also should be evaluated.

2. Online news readers

Online news readers should be aware of all the media they read. CNN and Al Jazeera are reputable international media. As reputable media, people think their news not biased and objective. Actually, Al Jazeera and CNN have certain ideologies. It can be concluded that media reputation does not guarantee objectivity. Readers should be skeptical of all the news they read. It is useful to avoid misinformation.

