

DAFTAR PUSTAKA

- Abubakar, A. M., Ilkan, M., Meshall Al-Tal, R., & Eluwole, K. K. (2017). eWOM, revisit intention, destination trust and gender. *Journal of Hospitality and Tourism Management*, 31, 220–227. <https://doi.org/10.1016/j.jhtm.2016.12.005>
- Ahtola, O. T., & Klippel, R. E. (1975). *A Comparison of Four Multi-Attribute Models in the Prediction of Consumer Attitudes L :: 2*(June).
- Ajzen. (1991a). The Theory of Planned Behaviour. In: *Organizational Behaviour and Human Decision Process*. Amherst MA: Elsevier, 179–211.
- Ajzen, I. (1985). From Intentions to Actions: A Theory of Planned Behavior. In *Action Control*. https://doi.org/10.1007/978-3-642-69746-3_2
- Ajzen, I. (1991b). The Theory of Planned Behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/https://doi.org/10.1016/0749-5978(91)90020-T)
- Alexandris, K., Theodorakis, N., Kaplanidou, K., & Papadimitriou, D. (2017). Event quality and loyalty among runners with different running involvement levels: The case of “The Alexander the Great” International Marathon. *International Journal of Event and Festival Management*, 8(3), 292–307. <https://doi.org/10.1108/IJEFM-08-2016-0057>
- Ali, F., & Amin, M. (2014). The influence of physical environment on emotions, customer satisfaction and behavioural intentions in Chinese resort hotel industry. *Journal for Global Business Advancement*, 7(3), 249–266. <https://doi.org/10.1504/JGBA.2014.064109>
- Anderson, D. H., & Fulton, D. C. (2008). Experience preferences as mediators of the wildlife related recreation participation: Place attachment relationship. *Human Dimensions of Wildlife*, 13(2), 73–88. <https://doi.org/10.1080/10871200701669971>
- Atmari, N. V., & Putri, V. W. (2021). The Effect of Tourism Experience on Revisit Intention through Destination Image and Satisfaction. *Management Analysis Journal*, 10(1), 85–94. <https://doi.org/10.15294/maj.v10i1.45503>
- Baker, J. (1986). The role of the environment in marketing services: the consumer perspective. *The Role of the Environment in Marketing Services: The Consumer Perspective*.

- Baloglu, S., & Brinberg, D. (1997). Affective images of tourism destinations. *Journal of Travel Research*, 35(4).
<https://doi.org/10.1177/004728759703500402>
- Baloglu, S., & McCleary, K. W. (1999a). A model of destination image formation. *Annals of Tourism Research*, 26(4).
[https://doi.org/10.1016/S0160-7383\(99\)00030-4](https://doi.org/10.1016/S0160-7383(99)00030-4)
- Baloglu, S., & McCleary, K. W. (1999b). A model of destination image formation. *Annals of Tourism Research*, 26(4).
[https://doi.org/10.1016/S0160-7383\(99\)00030-4](https://doi.org/10.1016/S0160-7383(99)00030-4)
- Bigné, J. E., Sánchez, M. I., & Sánchez, J. (2001). Tourism image, evaluation variables and after purchase behaviour: Inter-relationship. *Tourism Management*, 22(6), 607–616. [https://doi.org/10.1016/S0261-5177\(01\)00035-8](https://doi.org/10.1016/S0261-5177(01)00035-8)
- Bitner, M. J. (1992a). *Servicescapes: The Impact of Physical Surroundings on*. 56(April), 57–71.
- Bitner, M. J. (1992b). *Servicescapes: The Impact of Physical Surroundings on*. 56(April), 57–71.
- Bitner, M. J., & Hubbert, A. R. (1994). Encounter satisfaction versus overall satisfaction versus quality: The customer's voice. *Service Quality: New Directions in Theory and Practice*, 72–94.
- Bowen, D. E., & Schneider, B. (2014). A Service Climate Synthesis and Future Research Agenda. *Journal of Service Research*, 17(1), 5–22.
<https://doi.org/10.1177/1094670513491633>
- Brady, M. K., & Cronin, J. J. (2001a). Algunas ideas nuevas sobre la conceptualización de la calidad de servicio percibida: un enfoque jerárquico. *Journal of Marketing*, 65(3), 34–49. *Journal of Interventional Cardiac Electrophysiology*, 65(3), 34–49.
- Brady, M. K., & Cronin, J. J. (2001b). Algunas ideas nuevas sobre la conceptualización de la calidad de servicio percibida: un enfoque jerárquico. *Journal of Marketing*, 65(3), 34–49. *Journal of Interventional Cardiac Electrophysiology*, 65(3), 34–49.
- Byon, K. K., Zhang, J. J., & Baker, T. A. (2013). Impact of core and peripheral service quality on consumption behavior of professional team sport spectators as mediated by perceived value. *European Sport Management Quarterly*, 13(2), 232–263. <https://doi.org/10.1080/16184742.2013.767278>

- Castro, C. B., Armario, E. M., & Ruiz, D. M. (2007). The influence of market heterogeneity on the relationship between a destination's image and tourists' future behaviour. *Tourism Management*, 28(1), 175–187.
- Castro, C. B., Martín Armario, E., & Martín Ruiz, D. (2007). The influence of market heterogeneity on the relationship between a destination's image and tourists' future behaviour. *Tourism Management*, 28(1), 175–187. <https://doi.org/10.1016/j.tourman.2005.11.013>
- Chalip, L., Green, B. C., & Hill, B. (2003). Effects of sport event media on destination image and intention to visit. *Journal of Sport Management*, 17(3), 214–234. <https://doi.org/10.1123/jsm.17.3.214>
- Chalip, L., & McGuirty, J. (2004). Bundling sport events with the host destination. *Journal of Sport and Tourism*, 9(3), 267–282. <https://doi.org/10.1080/1477508042000320241>
- Chen, C. F., & Tsai, D. C. (2007). How destination image and evaluative factors affect behavioral intentions? *Tourism Management*, 28(4), 1115–1122. <https://doi.org/10.1016/j.tourman.2006.07.007>
- Chen, N., & Funk, D. C. (2010). Exploring destination image, experience and revisit intention: A comparison of sport and non-sport tourist perceptions. *Journal of Sport and Tourism*, 15(3), 239–259. <https://doi.org/10.1080/14775085.2010.513148>
- Chen, X., Yim, B. H., Tuo, Z., Zhou, L., Liu, T., & Zhang, J. J. (2021). “One event, one city”: Promoting the loyalty of marathon runners to a host city by improving event service quality. *Sustainability (Switzerland)*, 13(7), 1–13. <https://doi.org/10.3390/su13073795>
- Chi, C. G. Q., & Qu, H. (2008). Examining the structural relationships of destination image, tourist satisfaction and destination loyalty: An integrated approach. *Tourism Management*, 29(4), 624–636. <https://doi.org/10.1016/j.tourman.2007.06.007>
- Chon, K. S. (1991). Tourism destination image modification process. Marketing implications. *Tourism Management*, 12(1), 68–72. [https://doi.org/10.1016/0261-5177\(91\)90030-W](https://doi.org/10.1016/0261-5177(91)90030-W)
- Coetzee, W. J. L., Lee, C., & Faisal, A. (2019). Predicting intentions to revisit and recommend a sporting event using the event experience scale (EES). *Event Management*, 23(3), 303–314.
- Cole, S. T., & Scott, D. (2008). Examining the Mediating Role of Experience Quality in a Model of Tourist Experiences. *Journal of Travel & Tourism Marketing*, 16(July 2013), 37–41. <https://doi.org/10.1300/J073v16n01>

- Crompton, J. L. (1979). An Assessment of the Image of Mexico as a Vacation Destination and the Influence of Geographical Location Upon That Image. *Journal of Travel Research*, 17(4).
<https://doi.org/10.1177/004728757901700404>
- Dongfeng, L. (2013). Major sports events, destination image and intention to revisit from the foreign tourist's perspective. *International Journal of Sports Marketing and Sponsorship*, 14(3), 23–34. <https://doi.org/10.1108/ijsms-14-03-2013-b003>
- Donovan, R. (2017). *Store Atmosphere : An Environmental Psychology Approach*. January 1982.
- Du, J., Jordan, J. S., & Funk, D. C. (2015). Managing mass sport participation: Adding a personal performance perspective to remodel antecedents and consequences of participant sport event satisfaction. *Journal of Sport Management*, 29(6), 688–704. <https://doi.org/10.1123/JSM.2014-0225>
- Fairley, S., Kellett, P., & Green, B. C. (2007). Volunteering abroad: Motives for travel to volunteer at the Athens Olympic Games. *Journal of Sport Management*, 21(1), 41–57. <https://doi.org/10.1123/jsm.21.1.41>
- Fakeye, P. C., & Crompton, J. L. (1991). Image Differences between Prospective, First-Time, and Repeat Visitors to the Lower Rio Grande Valley. *Journal of Travel Research*, 30(2), 10–16.
<https://doi.org/10.1177/004728759103000202>
- Foroughi, B., Mohammad Shah, K. A., Nikbin, D., & Hyun, S. S. (2014). The impact of event quality on fan satisfaction and game attendance in the context of professional soccer in Iran. *International Journal of Sports Marketing and Sponsorship*, 15(3), 40–56. <https://doi.org/10.1108/IJSMS-15-03-2014-B005>
- Frías, D. M., Rodríguez, M. A., & Castañeda, J. A. (2008). Internet vs. travel agencies on pre-visit destination image formation: An information processing view. *Tourism Management*, 29(1).
<https://doi.org/10.1016/j.tourman.2007.02.020>
- Gartner, W. C. (1994). Image formation process. *Journal of Travel and Tourism Marketing*, 2(2–3), 191–216. https://doi.org/10.1300/J073v02n02_12
- Getz, D. (1991). *Festivals, special events, and tourism*. Van Nostrand Reinhold.
- Getz, D., O'Neill, M., & Carlsen, J. (2001). Service Quality Evaluation at Events through Service Mapping. *Journal of Travel Research*, 39(May), 380–390.

- Govers, R., Go, F. M., & Kumar, K. (2007). Promoting tourism destination image. *Journal of Travel Research*, 46(1), 15–23.
<https://doi.org/10.1177/0047287507302374>
- Greaves, N., & Skinner, H. (2010). The importance of destination image analysis to UK rural tourism. *Marketing Intelligence and Planning*, 28(4), 486–507.
<https://doi.org/10.1108/02634501011053586>
- Grönroos, C. (2001). The perceived service quality concept—a mistake? *Managing Service Quality: An International Journal*, 11(3), 150–152.
- Hallmann, K., Zehrer, A., & Müller, S. (2015a). Perceived Destination Image. *Journal of Travel Research*, 54(1), 94–106.
<https://doi.org/10.1177/0047287513513161>
- Hallmann, K., Zehrer, A., & Müller, S. (2015b). Perceived Destination Image: An Image Model for a Winter Sports Destination and Its Effect on Intention to Revisit. *Journal of Travel Research*, 54(1), 94–106.
<https://doi.org/10.1177/0047287513513161>
- Hallmann, K., Zehrer, A., & Müller, S. (2015c). Perceived Destination Image: An Image Model for a Winter Sports Destination and Its Effect on Intention to Revisit. *Journal of Travel Research*, 54(1), 94–106.
<https://doi.org/10.1177/0047287513513161>
- Han, H., & Kim, W. (2009). Outcomes of relational benefits: Restaurant customers' perspective. *Journal of Travel and Tourism Marketing*, 26(8), 820–835. <https://doi.org/10.1080/10548400903356236>
- Hansen, H., & Gauthier, R. (2016a). Factors Affecting Attendance at Professional Sport Events. *Journal of Sport Management*, 3(1).
<https://doi.org/10.1123/jsm.3.1.15>
- Hansen, H., & Gauthier, R. (2016b). Factors Affecting Attendance at Professional Sport Events. *Journal of Sport Management*, 3(1).
<https://doi.org/10.1123/jsm.3.1.15>
- Hightower, R., Brady, M. K., & Baker, T. L. (2002). Investigating the role of the physical environment in hedonic service consumption: An exploratory study of sporting events. *Journal of Business Research*, 55(9), 697–707.
[https://doi.org/10.1016/S0148-2963\(00\)00211-3](https://doi.org/10.1016/S0148-2963(00)00211-3)
- Hill, R. J., Fishbein, M., & Ajzen, I. (1977). Belief, Attitude, Intention and Behavior: An Introduction to Theory and Research. *Contemporary Sociology*, 6(2), 244. <https://doi.org/10.2307/2065853>

- Hoch, S. J., & Deighton, J. (1989). Managing What Consumers Learn from Experience. *Journal of Marketing*, 53(2), 1–20.
<https://doi.org/10.1177/002224298905300201>
- Huang, C.-H., Liu, W.-T., Chuang, C.-L., & Huang, Y.-H. (2018). The service quality and community attribute effect impacts on satisfaction for marathon event. *International Journal of Economics and Business Administration*, 4(3), 105–109.
- Hui, T. K., & Wan, T. W. D. (2003). Singapore's image as a tourist destination. *International Journal of Tourism Research*, 5(4), 305–313.
<https://doi.org/10.1002/jtr.437>
- Jae Ko, Y., & Pastore, D. L. (2004a). Current Issues and Conceptualizations of Service Quality in the Recreation Sport Industry. *Sport Marketing Quarterly*, 13(2), 158–166.
- Jae Ko, Y., & Pastore, D. L. (2004b). Current Issues and Conceptualizations of Service Quality in the Recreation Sport Industry. *Sport Marketing Quarterly*, 13(2), 158–166.
- Jani, D., & Han, H. (2011). Investigating the key factors affecting behavioral intentions: Evidence from a full-service restaurant setting. *International Journal of Contemporary Hospitality Management*, 23(7).
<https://doi.org/10.1108/09596111111167579>
- Jenkins, O. H. (1999). Understanding and measuring tourist destination images. *International Journal of Tourism Research*, 1(1), 4–15.
[https://doi.org/10.1002/\(sici\)1522-1970\(199901/02\)1:1<1::aid-jtr143>3.3.co;2-c](https://doi.org/10.1002/(sici)1522-1970(199901/02)1:1<1::aid-jtr143>3.3.co;2-c)
- Jeong, Y., & Kim, S. (2020a). A study of event quality, destination image, perceived value, tourist satisfaction, and destination loyalty among sport tourists. *Asia Pacific Journal of Marketing and Logistics*, 32(4), 940–960.
<https://doi.org/10.1108/APJML-02-2019-0101>
- Jeong, Y., & Kim, S. (2020b). A study of event quality, destination image, perceived value, tourist satisfaction, and destination loyalty among sport tourists. *Asia Pacific Journal of Marketing and Logistics*, 32(4), 940–960.
<https://doi.org/10.1108/APJML-02-2019-0101>
- Jeong, Y., Kim, S. K., & Yu, J. G. (2019). Determinants of behavioral intentions in the context of sport tourism with the aim of sustaining sporting destinations. *Sustainability (Switzerland)*, 11(11).
<https://doi.org/10.3390/su11113073>

- Jin, N. (Paul), Lee, H., & Lee, S. (2013). Event Quality, Perceived Value, Destination Image, and Behavioral Intention of Sports Events: The Case of the IAAF World Championship, Daegu, 2011. *Asia Pacific Journal of Tourism Research*, 18(8), 849–864.
<https://doi.org/10.1080/10941665.2012.711336>
- Johnson, E. J., & Russo, J. E. (1984). Product Familiarity and Learning New Information. *Journal of Consumer Research*, 11(1), 542.
<https://doi.org/10.1086/208990>
- Kaplanidou, K. (2012). The importance of legacy outcomes for Olympic Games four summer host cities residents' quality of life: 1996–2008. *European Sport Management Quarterly*, 12(4), 397–433.
- Kaplanidou, K., & Gibson, H. J. (2010). Predicting behavioral intentions of active event sport tourists: The case of a small-scale recurring sports event. *Journal of Sport and Tourism*, 15(2), 163–179.
<https://doi.org/10.1080/14775085.2010.498261>
- Kaplanidou, K. K., Jordan, J. S., Funk, D., & Rindinger, L. L. (2012). Recurring sport events and destination image perceptions: Impact on active sport tourist behavioral intentions and place attachment. *Journal of Sport Management*, 26(3), 237–248. <https://doi.org/10.1123/jsm.26.3.237>
- Kaplanidou, K., & Vogt, C. (2007a). The interrelationship between sport event and destination image and sport tourists' behaviours. *Journal of Sport and Tourism*, 12(3–4). <https://doi.org/10.1080/14775080701736932>
- Kaplanidou, K., & Vogt, C. (2007b). The interrelationship between sport event and destination image and sport tourists' behaviours. *Journal of Sport and Tourism*, 12(3–4). <https://doi.org/10.1080/14775080701736932>
- Kaplanidou, K., & Vogt, C. (2010a). The meaning and measurement of a sport event experience among active sport tourists. *Journal of Sport Management*, 24(5), 544–566. <https://doi.org/10.1123/jsm.24.5.544>
- Kaplanidou, K., & Vogt, C. (2010b). The meaning and measurement of a sport event experience among active sport tourists. *Journal of Sport Management*, 24(5), 544–566. <https://doi.org/10.1123/jsm.24.5.544>
- KEMENPAREKRAF. (2021). *Sport Tourism Berbasis Kearifan Lokal di Indonesia*. <https://kemenparekraf.go.id/ragam-pariwisata/Sport-Tourism-Berbasis-Kearifan-Lokal-di-Indonesia>
- Kim, J. H. (2018). The Impact of Memorable Tourism Experiences on Loyalty Behaviors: The Mediating Effects of Destination Image and Satisfaction.

Journal of Travel Research, 57(7), 856–870.
<https://doi.org/10.1177/0047287517721369>

- Kim, J., Kang, J. H., & Kim, Y.-K. (2014). Impact of Mega Sport Events on Destination Image and Country Image. *Sport Marketing Quarterly*, 23(3).
- Kim, J.-H. (2014). The antecedents of memorable tourism experiences: The development of a scale to measure the destination attributes associated with memorable experiences. *Tourism Management*, 44, 34–45.
<https://doi.org/10.1016/j.tourman.2014.02.007>
- Kim, J.-H. (2018). The Impact of Memorable Tourism Experiences on Loyalty Behaviors: The Mediating Effects of Destination Image and Satisfaction. *Journal of Travel Research*, 57(7), 856–870.
<https://doi.org/10.1177/0047287517721369>
- Ko, Y. J., & Pastore, D. L. (2004). Current issues and conceptualizations of service quality in the recreation sport industry. *Sport Marketing Quarterly*, 13(3).
- Ko, Y. J., & Pastore, D. L. (2005). A Hierarchical Model of Service Quality for the Recreational Sport Industry. *Sport Marketing Quarterly*, 14(2), 84–97.
- Ko, Y. J., Zhang, J., Cattani, K., & Pastore, D. (2011a). Assessment of event quality in major spectator sports. *Managing Service Quality*, 21(3), 304–322.
<https://doi.org/10.1108/09604521111127983>
- Ko, Y. J., Zhang, J., Cattani, K., & Pastore, D. (2011b). Assessment of event quality in major spectator sports. *Managing Service Quality*, 21(3), 304–322.
<https://doi.org/10.1108/09604521111127983>
- Loi, L. T. I., So, A. S. I., Lo, I. S., & Fong, L. H. N. (2017a). Does the quality of tourist shuttles influence revisit intention through destination image and satisfaction? The case of Macao. *Journal of Hospitality and Tourism Management*, 32, 115–123. <https://doi.org/10.1016/j.jhtm.2017.06.002>
- Loi, L. T. I., So, A. S. I., Lo, I. S., & Fong, L. H. N. (2017b). Does the quality of tourist shuttles influence revisit intention through destination image and satisfaction? The case of Macao. *Journal of Hospitality and Tourism Management*, 32, 115–123. <https://doi.org/10.1016/j.jhtm.2017.06.002>
- MacIntosh, E., & Parent, M. (2017). Athlete satisfaction with a major multi-sport event: the importance of social and cultural aspects. *International Journal of Event and Festival Management*, 8(2), 136–150.
<https://doi.org/10.1108/IJEFM-05-2016-0031>
- Marschall, S. (2012). Tourism and memory. *Annals of Tourism Research*, 39(4), 2216–2219. <https://doi.org/10.1016/j.annals.2012.07.001>

- Martín-Santana, J. D., Beerli-Palacio, A., & Nazzareno, P. A. (2017). Antecedents and consequences of destination image gap. *Annals of Tourism Research*, *62*, 13–25.
- McCartney, G. J. (2005a). Hosting a recurring mega-event: Visitor raison d'être. *Journal of Sport and Tourism*, *10*(2), 113–128.
<https://doi.org/10.1080/14775080500223231>
- McCartney, G. J. (2005b). Hosting a recurring mega-event: Visitor raison d'être. *Journal of Sport & Tourism*, *10*(2), 113–128.
- McGuire, W. J. (1999). *Constructing social psychology: Creative and critical aspects*. Cambridge University Press.
- Melnick, M. J. (2016a). Searching for Sociability in the Stands: A Theory of Sports Spectating. *Journal of Sport Management*, *7*(1).
<https://doi.org/10.1123/jsm.7.1.44>
- Melnick, M. J. (2016b). Searching for Sociability in the Stands: A Theory of Sports Spectating. *Journal of Sport Management*, *7*(1).
<https://doi.org/10.1123/jsm.7.1.44>
- Mohammed, J, Raheem, A., Mohd Zahari, S. M., Talib, Abdul, S., & Suhaimi, Z. M. (2014). The Causal Relationships between Destination Image , Tourist Satisfaction and Revisit Intention : A Case of the United Arab Emirates. *International Journal of Social, Behavioral, Educational, Economic and Management Engineering*, *8*(10), 3346–3352.
- Mok, C., & Iverson, T. J. (2000). Expenditure-based segmentation: Taiwanese tourists to Guam. *Tourism Management*, *21*(3), 299–305.
[https://doi.org/10.1016/S0261-5177\(99\)00060-6](https://doi.org/10.1016/S0261-5177(99)00060-6)
- Moon, K. S., Kim, M., Ko, Y. J., Connaughton, D. P., & Lee, J. H. (2011a). The influence of consumer's event quality perception on destination image. *Managing Service Quality*, *21*(3), 287–303.
<https://doi.org/10.1108/09604521111127974>
- Moon, K. S., Kim, M., Ko, Y. J., Connaughton, D. P., & Lee, J. H. (2011b). The influence of consumer's event quality perception on destination image. *Managing Service Quality: An International Journal*, *21*(3), 287–303.
- Moon, K. S., Ko, Y. J., Connaughton, D. P., & Lee, J. H. (2013a). A mediating role of destination image in the relationship between event quality, perceived value, and behavioral intention. *Journal of Sport and Tourism*, *18*(1), 49–66.
<https://doi.org/10.1080/14775085.2013.799960>
- Moon, K. S., Ko, Y. J., Connaughton, D. P., & Lee, J. H. (2013b). A mediating role of destination image in the relationship between event quality, perceived

- value, and behavioral intention. *Journal of Sport and Tourism*, 18(1), 49–66. <https://doi.org/10.1080/14775085.2013.799960>
- Moon, K. S., Ko, Y. J., Connaughton, D. P., & Lee, J. H. (2013c). A mediating role of destination image in the relationship between event quality, perceived value, and behavioral intention. *Journal of Sport and Tourism*, 18(1), 49–66. <https://doi.org/10.1080/14775085.2013.799960>
- Moon, K.-S., Ko, Y. J., Connaughton, D. P., & Lee, J.-H. (2013). A mediating role of destination image in the relationship between event quality, perceived value, and behavioral intention. *Journal of Sport & Tourism*, 18(1), 49–66.
- Nazir, M. U., Yasin, I., & Tat, H. H. (2021). Destination image's mediating role between perceived risks, perceived constraints, and behavioral intention. *Heliyon*, 7(7), e07613. <https://doi.org/10.1016/j.heliyon.2021.e07613>
- Ngoc, K. M., & Trinh, N. T. (2015). Factors Affecting Tourists' Return Intention towards Vung Tau City, Vietnam-A Mediation Analysis of Destination Satisfaction. *Journal of Advanced Management Science*, October, 292–298. <https://doi.org/10.12720/joams.3.4.292-298>
- Nurazizah, G. R., & Marhanah, S. (2020). Influence of Destination Image and Travel Experience Towards Revisit Intention in Yogyakarta As Tourist Destination. *Journal of Indonesian Tourism, Hospitality and Recreation*, 3(1), 28–39. <https://doi.org/10.17509/jithor.v3i1.23016>
- Otto, J. E., & Brent Ritchie, J. R. (2012). The service experience in tourism. *Tourism Management*, 17(3), 404–419. <https://doi.org/10.4324/9780080519449-38>
- Oxenfeldt, A. R. (1974). Developing a Favorable Price-Quality Image. In *Journal of Retailing* (Vol. 50, Issue 4).
- Perić, M., Vitezić, V., & Badurina, J. Đ. (2019). Business models for active outdoor sport event tourism experiences. *Tourism Management Perspectives*, 32(August). <https://doi.org/10.1016/j.tmp.2019.100561>
- Priporas, C. V., Vassiliadis, C. A., Stylos, N., & Fotiadis, A. K. (2018). The effect of sport tourists' travel style, destination and event choices, and motivation on their involvement in small-scale sports events. *Event Management*, 22(5), 745–765. <https://doi.org/10.3727/152599518X15299559637707>
- Rageh, A., Melewar, T. C., & Woodside, A. (2013). Using netnography research method to reveal the underlying dimensions of the customer/tourist experience. *Qualitative Market Research: An International Journal*, 16(2), 126–149. <https://doi.org/10.1108/13522751311317558>

- Ruhamak, M. D., & Putra, Y. P. (2020). Determinasi Revisit Intention Ditinjau Dari Destination Image Melalui Customer Satisfaction di Kampung Inggris Pare – Kediri. *Jurnal Ekbis*, 21(2), 143. <https://doi.org/10.30736/je.v21i2.509>
- Schneider, F. (2009). *Influence of the global economic crisis on the underground economy in Germany: a (renewed increase)*. discussion paper, Institute of Economics, Johannes Kepler University, Linz
- Schofield, P., & Thompson, K. (2007). Visitor motivation, satisfaction and behavioural intention: the 2005 Naadam Festival, Ulaanbaatar. *International Journal of Tourism Research*, 9(5), 329–344. <https://doi.org/10.1002/jtr.638>
- Sharma, P., & Nayak, J. K. (2018). Testing the role of tourists' emotional experiences in predicting destination image, satisfaction, and behavioral intentions: A case of wellness tourism. *Tourism Management Perspectives*, 28(December 2017), 41–52. <https://doi.org/10.1016/j.tmp.2018.07.004>
- Sharma, P., & Nayak, J. K. (2019). Understanding memorable tourism experiences as the determinants of tourists' behaviour. *International Journal of Tourism Research*, 21(4), 504–518. <https://doi.org/10.1002/jtr.2278>
- Siregar, E., Medan, P. N., & Medan, P. N. (2019). Pengaruh Kualitas Layanan Event Terhadap Niat Berkunjung Kembali pada Event. *Prosiding Seminar Nasional ABEC Ke-7, 4-5 November*.
- Souiden, N., Ladhari, R., & Chiadmi, N. E. (2017). Destination personality and destination image. *Journal of Hospitality and Tourism Management*, 32(2017), 54–70. <https://doi.org/10.1016/j.jhtm.2017.04.003>
- Stepchenkova, S., & Mills, J. E. (2010). Destination image: A meta-analysis of 2000-2007 research. *Journal of Hospitality Marketing and Management*, 19(6), 575–609. <https://doi.org/10.1080/19368623.2010.493071>
- Suhartanto, D. (2018). Tourist satisfaction with souvenir shopping: evidence from Indonesian domestic tourists. *Current Issues in Tourism*, 21(6), 663–679. <https://doi.org/10.1080/13683500.2016.1265487>
- Tae Ho, K., Ying Jae, K., & Chan Min, P. (2013). The influence of event quality on revisit intention. *Managing Service Quality: An International Journal*, 23(3), 205–224.
- Tapachai, N., & Waryszak, R. (2000). An Examination of the Role of Beneficial Image in Tourist Destination Selection. *Journal of Travel Research*, 39(1), 37–44. <https://doi.org/10.1177/004728750003900105>
- Theodorakis, N. D., Kaplanidou, K., Alexandris, K., & Papadimitriou, D. (2019a). From sport event quality to quality of life: The role of satisfaction and

- purchase happiness. *Journal of Convention and Event Tourism*, 20(3), 241–260. <https://doi.org/10.1080/15470148.2019.1637805>
- Theodorakis, N. D., Kaplanidou, K., Alexandris, K., & Papadimitriou, D. (2019b). From sport event quality to quality of life: The role of satisfaction and purchase happiness. *Journal of Convention and Event Tourism*, 20(3), 241–260. <https://doi.org/10.1080/15470148.2019.1637805>
- Theodorakis, N. D., Kaplanidou, K. (Kiki), & Karabaxoglou, I. (2015a). Effect of Event Service Quality and Satisfaction on Happiness Among Runners of a Recurring Sport Event. *Leisure Sciences*, 37(1), 87–107. <https://doi.org/10.1080/01490400.2014.938846>
- Theodorakis, N. D., Kaplanidou, K. (Kiki), & Karabaxoglou, I. (2015b). Effect of Event Service Quality and Satisfaction on Happiness Among Runners of a Recurring Sport Event. *Leisure Sciences*, 37(1), 87–107. <https://doi.org/10.1080/01490400.2014.938846>
- Theodorakis, N., Kambitsis, C., & Laios, A. (2001). Relationship between measures of service quality and satisfaction of spectators in professional sports. *Managing Service Quality: An International Journal*, 11(6), 431–438. <https://doi.org/10.1108/09604520110410638>
- Tosun, C., Dedeoğlu, B. B., & Fyall, A. (2015). Destination service quality, affective image and revisit intention: The moderating role of past experience. *Journal of Destination Marketing and Management*, 4(4), 222–234. <https://doi.org/10.1016/j.jdmm.2015.08.002>
- Wakefield, K. L., Blodgett, J. G., & Sloan, H. J. (1996). *Measurement and Management of the Sportscape*. 15–31.
- Walter, U., Edvardsson, B., & Ostrom, A. (2010). Drivers of customers' service experiences. In *a Study in the Restaurant Industry* (Vol. 20, Issue 3 (2010)).
- Westerbeek, H. (2000). The Influence of Frequency of Attendance and Age on “Place”-Specific Dimensions of Service Quality at Australian Rules Football Matches. *Sport Marketing Quarterly*, 9(4).
- Wicaksono, M. A., Setyaningtyas, T., & Kirana, A. N. (2021). Relationship Analysis of Destination Image, Sports Involvement, Event Quality and Travel Motives as an Antecedent Factors on Revisit Intention in Recurring Running Sports-Event. *The Winners*, 22(2), 137–146. <https://doi.org/10.21512/tw.v22i2.7434>
- Wu, H. C., Ai, C. H., Yang, L. J., & Li, T. (2015). A Study of Revisit Intentions, Customer Satisfaction, Corporate Image, Emotions and Service Quality in

the Hot Spring Industry. *Journal of China Tourism Research*, 11(4), 371–401. <https://doi.org/10.1080/19388160.2015.1110545>

Yoshida, M., & James, J. D. (2010). Customer satisfaction with game and service experiences: Antecedents and consequences. *Journal of Sport Management*, 24(3), 338–361. <https://doi.org/10.1123/jsm.24.3.338>

Zhang, H., Fu, X., Cai, L. A., & Lu, L. (2014). Destination image and tourist loyalty: A meta-analysis. *Tourism Management*, 40, 213–223. <https://doi.org/10.1016/j.tourman.2013.06.006>

Zhang, J. J. (2018). *Importance of in-game entertainment amenities at professional sporting events : A case for NBA season ticket holders Game Amenity 1 Importance of In-Game Entertainment Amenities at Professional Sporting Events : A Case for NBA Season Ticket Holders Runnin* (Issue January 2005). <https://doi.org/10.1163/ej.9789004150416.i-372.6>

