

CHAPTER V

CONCLUSION AND SUGGESTION

A. CONCLUSION

Based on the job training, it can be concluded that Kemutug Lor Tourism Village did not have a culinary tourism promotion pamphlet before. They only focus on promoting natural tourism destinations. Therefore, the digital pamphlet help in introducing the dairy products produced by Kemutug Lor Tourism Village to both domestic and foreign communities. This digital brochure must also be as creative and effective to attract the attention of potential tourists to read it, have tried to make pamphlets that are easy to understand.

B. SUGGESTION

After completing the job training, there are some suggestions for the company and students who will do the next job training in Kemutug Lor tourism village :

1. Den Milk should have active social media to introduce its own products.
2. Kemutug Lor Tourism Village should promote culinary tourism objects on all social media so that more tourists know and are interested in visiting Kemutug Lor Tourism Village.
3. Kemutug Lor Tourism Village should provide more detailed information on social media and the tourism village website therefore, the visitors can find information more easily via the internet.