

CHAPTER V

CONCLUSION AND RECOMMENDATION

In this chapter, the conclusion of the previous chapter is presented. Besides, this chapter also suggests the recommendation for further research.

5.1 Conclusion

The aim of this research is to find out the sign used in The Neighbourhood's Female Robbery music video and how it is symbolized depression. To answer the two research questions, the object is analyzed using Barthes' semiotic theory (2007) along with the depression theory proposed by Borrill (2000), Bhowmik (2012) and Darton (2012). After analyzing the data in the previous chapter, I present the conclusion of the result as follows:

1. *The Neighbourhood's Female Robbery* music video has three signs which are used to symbolize depression. Those are visual, verbal, and auditory sign. The visual sign is the moving pictures shown in the music video and the camera shot technique. The verbal sign is the lyrics of its music, while auditory sign is the music's tone and other music instrument's sound that has certain meaning. They are strengthened each other in representing the depression suffered by the girl. Those signs imply a certain symptoms of depression. For instance, the use of black and white

colour in the first datum as its visual sign represent the turning point of the girl's life that lead her into depression. She lived in an ideal family that is implied by white colour, while the black colour stands for her current terrible life. Furthermore, the use of close up camera shot technique also plays important role in showing the girl's scared expression when she hardly sleeps. Her scared expression is because of she is haunted by the bad memories of her family. The use of camera shot technique takes a big part in creating the audience's emotion when they watch the music video. It gives an effect to the audience to feel what the daughter's suffer in her life. Therefore, the audience can feel how the girl is depressed by her parents without experiencing it.

2. Signs in *The Neighbourhood's Female Robbery* music video strongly represent depression experienced by the girl. She suffer it because of the bad memories of her family life. For example, the scene shows the girl who sleeps restlessly on a black blanket. It visually implies that she is haunted by her anxiety – which is depicted through the black blanket she sleeps on- of being abused by her parents even when she sleeps. Besides, the lyrics are “I think I found out that I have nothing, That I have nothing in this place for me”. those verbal sign implies that the girl thinks that she has nothing in this world even for just a hope to gain better life. She feels no worth anymore to live in this world. Furthermore, the

sound of the bass' sound which sounds like human heartbeat represents the girl's heart feeling of being alone that no one hears. It implies her loneliness in experiencing her terrible life. Those signs strengthen each other in implicating depression of the girl.

3. The myth of *The Neighbourhood's Female Robbery* music video resembles a 21st century family life or usually called as Millennials. People who live in this era will be served by economical and technological growth rapidly develops. Therefore, many people are sunk below their business to work even when they are at home. It decreases the family communication quality even goes worst when any problems come. It possibly occurs quarrel and abuse within the family. When it goes for so long, the victim is the daughter of the family just like what is depicted in the music video. These bad memories lead her into depression she suffers so far, yet finally she finds her own strength that bring her to a better life.

5.2 Recommendation

The following recommendations are aimed for other researchers:

1. This research takes *The Neighbourhood's Female Robbery* music video. Actually, there are many other *The Neighbourhood's* music videos that people can use as their object to analyze under semiotic approach.
2. This research focuses on analyzing the depression signs as well as depicted in *The Neighbourhood's Female Robbery* music

video. Actually, there are many other issues such as social, racial or political issue that people can find in other *The Neighbourhood*'s music videos. Therefore, other researchers can focus on other issue of any *The Neighbourhood*'s music videos or connect the issue as well as any events in certain years or the life background of *The Neighbourhood* members or the creator itself.

3. This research takes visual, verbal, and auditory signs that represents depression found in *The Neighbourhood*'s music videos. Its analysis applies Barthes' semiotic theory. Actually other researchers could only focus on a certain sign just like visual, verbal, or auditory sign in a certain other music video then analyze it using other semiotic theories such as Pierce's, or Saussure's theory of semiotic.

