

ABSTRAK

GAMBARAN PENGETAHUAN DAN KEBUTUHAN MEDIA PROMOSI KESEHATAN TUBERKULOSIS PARU PADA PENYANDANG TUNARUNGU DI WILAYAH PUSKESMAS KEMBARAN I

Latar Belakang: Memperoleh akses informasi merupakan hak setiap orang, termasuk disabilitas tunarungu. Tingginya angka disabilitas tunarungu dan terbatasnya ketersediaan media promosi kesehatan sehingga perlu adanya penyediaan media promosi kesehatan sesuai kebutuhan sasaran. Tujuan penelitian ini untuk mendeksripsikan gambaran pengetahuan dan kebutuhan media promosi kesehatan tuberkulosis paru pada penyandang disabilitas tunarungu di wilayah Puskesmas Kembaran I.

Metodologi: Penelitian ini melibatkan 6 informan utama penyandang disabilitas tunarungu. Informan pendukung yaitu 3 orang tua informan utama, 1 petugas promosi kesehatan puskesmas, dan 1 guru. Metode penelitian yang digunakan adalah metode kualitatif deksriptif dengan teknik pengambilan data wawancara mendalam. Analisis data yang digunakan yaitu analisis data tematik.

Hasil Penelitian: Hasil penelitian menunjukkan hanya sebagian kecil informan yang memiliki pengetahuan yang cukup mengenai tuberkulosis paru. Keterbatasan yang dimiliki membuat mereka hanya bisa mengakses media visual saja. Informan menyatakan bahwa mereka membutuhkan media promosi kesehatan berbentuk video pendek animasi dengan *subtitle* dan JBI, media komik dengan banyak gambar sedikit kata, dan buku tipis sederhana dengan muatan materi pengetahuan dasar tuberkulosis paru.

Kesimpulan: Perlu adanya media promosi kesehatan berbentuk video pendek, komik dan buku tipis dengan muatan materi dasar tuberkulosis paru untuk disabilitas tunarungu.

Kata kunci: *media promosi kesehatan; tuberkulosis paru; disabilitas tunarungu*



ABSTRACT

OVERVIEW OF KNOWLEDGE AND NEEDS FOR HEALTH PROMOTION MEDIA FOR PULMONARY TUBERCULOSIS IN DEAF PEOPLE IN THE KEMBARAN I HEALTH CENTER AREA

Background: Gaining access to information is everyone's right, including deaf people. The high number of deaf people with disabilities and the limited availability of health promotion media means that it is necessary to provide health promotion media according to target needs. The aim of this research is to describe the description of knowledge and media needs for pulmonary tuberculosis health promotion among deaf people in the Kembaran I Community Health Center area.

Methodology: This research involved 6 main informants who were deaf. Supporting informants were 3 main elderly informants, 1 community health center health promotion officer, and 1 teacher. The research method used is a descriptive qualitative method with in-depth interview data collection techniques. The data analysis used is thematic data analysis.

Research Results: The research results showed that only a small number of informants had sufficient knowledge about pulmonary tuberculosis. Their limitations mean they can only access visual media. Informants stated that they needed health promotion media in the form of short animated videos with subtitles and JBI, comic media with lots of pictures and few words, and simple thin books containing basic knowledge of pulmonary tuberculosis.

Conclusion: There is a need for health promotion media in the form of short videos, comics and thin books with basic material on pulmonary tuberculosis for the deaf.

Keywords: *health promotion media; pulmonary tuberculosis; deaf disability*

