THESIS

FACTORS THAT INFLUENCE THE FINANCIAL PERFORMANCE OF MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs) WITH CASHLESS SOCIETY AS A MODERATING VARIABLE



By :

TIFANNY LAURENZA

SIN C1I017020

MINISTRY OF EDUCATION, CULTURE, RESEARCH AND TECHNOLOGY

JENDERAL SOEDIRMAN UNIVERSITY

FACULTY OF ECONOMICS AND BUSINESS

DEPARTMENT OF INTERNATIONAL ACCOUNTING

2024

THESIS

Factors that Influence The Financial Performance of Micro, Small and Medium Enterprises (MSMEs) with Cashless Society as a Moderating Variable

Submitted to fulfill the requirement for obtaining a Bachelor's degree in Accounting Faculty of Economics and Business, Jenderal Soedirman University



MINISTRY OF EDUCATION, CULTURE, RESEARCH AND TECHNOLOGY

JENDERAL SOEDIRMAN UNIVERSITY

FACULTY OF ECONOMICS AND BUSINESS

DEPARTMENT OF INTERNATIONAL ACCOUNTING

2024