

RINGKASAN

Film *The Great Indian Kitchen* menceritakan tentang Nimisha, seorang perempuan India yang mengalami ketidakadilan gender akibat kultur patriarki. Namun dia berjuang menembus dinding patriarki dan berhasil meraih cita-citanya menjadi seorang guru tari. Penelitian ini bertujuan menggambarkan peran gender dan norma patriarki dalam keluarga, serta representasi emansipasi perempuan melawan kultur patriarki dalam film tersebut.

Objek penelitian ini adalah film *The Great Indian Kitchen* yang dirilis pada tahun 2021, berdurasi 1 jam 40 menit. Penelitian ini menggunakan metode kualitatif dengan teknik analisis semiotika Charles S. Peirce untuk menganalisis makna di balik tanda; makna dapat ditemukan dan diungkapkan melalui tanda (representasi/symbol), objek, dan interpretasi. Prosedur penelitian dilakukan dengan cara menyimak film, melakukan kategorisasi, menganalisis data, dan menulis laporan.

Hasil penelitian menunjukkan bahwa ada beberapa adegan dalam film tersebut yang merepresentasikan peran gender dan norma patriarki dalam keluarga, serta emansipasi perempuan. Adegan-adegan tersebut meliputi adegan perempuan berperan penuh dalam segala urusan rumah tangga; adegan sikap laki-laki yang seringkali tidak menghargai dan merendahkan perempuan; adegan perempuan dalam rumah tangga yang tidak dapat menikmati kehidupan seksual; adegan perempuan yang tidak berani berpendapat; adegan perempuan tidak memiliki kebebasan bekerja di luar rumah; adegan praktik budaya masyarakat yang merugikan perempuan; serta adegan tuntutan emansipasi perempuan yang disuarakan dan keberhasilan emansipasi yang diraih. Adegan terakhir merepresentasikan ajakan melakukan emansipasi perempuan melalui sebuah lagu. Film ini berhasil menunjukkan berbagai manifestasi ketidakadilan gender yang dialami perempuan yang bersumber pada kultur patriarki dan keberhasilan perempuan keluar dari kultur tersebut. Penelitian ini diharapkan dapat berkontribusi meningkatkan pemahaman masyarakat tentang berbagai isu gender dalam kultur patriarki, sekaligus meningkatkan kesadaran kritis masyarakat tentang budaya tersebut.

Kata kunci: film *The Great Indian Kitchen*, representasi, emansipasi, patriarki

SUMMARY

The film *The Great Indian Kitchen* tells the story of Nimisha, an Indian woman who experiences gender injustice due to patriarchal culture. However, she struggled through the walls of patriarchy and succeeded in achieving her dream of becoming a dance teacher. This research aims to describe gender roles and patriarchal norms in the family, as well as the representation of women's emancipation against patriarchal culture in the film.

The object of this research is the film *The Great Indian Kitchen*, which was released in 2021, with a duration of 1 hour 40 minutes. This research uses qualitative methods with Charles S. Pierce's semiotic analysis techniques to analyze the meaning behind signs; Meaning can be found and expressed through signs (representations/symbols), objects, and interpretants. The research procedure was carried out by watching films, categorizing, analyzing data, and writing reports.

The research results show that there are several scenes in the film that represent gender roles and patriarchal norms in the family, as well as women's emancipation. These scenes include scenes where women play a full role in all household matters; scenes of men's attitudes that often disrespect and demean women; scenes of women in households unable to enjoy sexual life; scenes of women who do not dare to express their opinions; scenes of women not having the freedom to work outside the home; scenes of societal cultural practices that are detrimental to women; as well as scenes of demands for women's emancipation being voiced and the success of emancipation achieved. The final scene represents an invitation to emancipate women through a song. This film succeeds in showing various manifestations of gender injustice experienced by women which originate from patriarchal culture and the success of women in escaping this culture. It is hoped that this research can contribute to increasing people's understanding of various gender issues in patriarchal culture, as well as increasing people's critical awareness about this culture.

Keywords: *The Great Indian Kitchen* film, representation, emancipation, patriarchy