

## ABSTRAK

**Rumanti, Anisa Astia.** 2024. “Diskriminasi Gender dan Pelanggaran Prinsip Kesantunan Pada Novel *Yuni* Karya Ade Ubaidil dan Film *Before, Now, and Then* Karya Kamila Andini”. *Skripsi*. Fakultas Ilmu Budaya. Universitas Jenderal Soedirman.

Karya sastra seperti novel dan film mengungkapkan berbagai permasalahan kompleks dalam kehidupan. Masalah tersebut meliputi diskriminasi dan tindak melanggar norma. Diskriminasi gender dan pelanggaran prinsip kesantunan terdapat dalam novel *Yuni* karya Ade Ubaidil dan film *Before, Now, and Then* karya Kamila Andini. Penelitian ini bertujuan untuk mendeskripsikan (1) bentuk diskriminasi gender dan pelanggaran prinsip kesantunan pada novel *Yuni* karya Ade Ubaidil; (2) bentuk diskriminasi gender dan pelanggaran prinsip kesantunan pada film *Before, Now, and Then*; (3) komparasi diskriminasi gender dan pelanggaran prinsip kesantunan pada novel dan film.

Penelitian ini merupakan penelitian kualitatif menggunakan metode *content analysis* dengan analisis komparatif. Teknik pengumpulan data menggunakan metode simak, teknik simak bebas libat cakap, dan teknik catat. Teknis analisis data menggunakan analisis isi mengacu pada analisis interaktif Miles dan Huberman. Validasi data menggunakan triangulasi teori yaitu teori gender dan teori prinsip kesantunan berbahasa.

Hasil penelitian menunjukkan bahwa pada novel *Yuni* karya Ade Ubaidil bentuk diskriminasi gender berupa marginalisasi, subordinasi, stereotipe, kekerasan, dan beban ganda. Adapun pelanggaran prinsip kesantunan berupa pelanggaran maksim kebijaksanaan, maksim kedermawanan, maksim pujian, maksim kerendahan hati, maksim kesepakatan, dan maksim simpati. Bentuk diskriminasi gender pada film *Before, Now, and Then* karya Kamila Andini berupa marginalisasi, subordinasi, stereotipe, dan beban ganda. Adapun pelanggaran prinsip kesantunan berupa pelanggaran maksim kebijaksanaan, maksim kedermawanan, maksim pujian, maksim kesepakatan, dan maksim simpati. Persamaan terletak pada tema novel dan film yaitu isu gender. Pada novel maupun film ditemukan jenis data yang serupa. Adapun perbedaan pada jumlah data serta indikator yang mendasari temuan data.

**Kata kunci:** diskriminasi gender, film, novel, prinsip kesantunan

## ABSTRACT

**Rumanti, Anisa Astia.** 2024. *"Gender Discrimination and Violations of Politeness Principles in the Novel Yuni by Ade Ubaidil and the Film Before, Now, and Then by Kamila Andini."* Thesis. Faculty of Cultural Sciences. Jenderal Soedirman University.

*Literary works such as novels and films reveal various complex problems in life. These problems include discrimination and acts of violating norms. Gender discrimination and violations of politeness principles are found in the novel Yuni by Ade Ubaidil and the film Before, Now, and Then by Kamila Andini. This research aims to describe (1) forms of gender discrimination and violations of politeness principles in the novel Yuni by Ade Ubaidil; (2) forms of gender discrimination and violations of politeness principles in the film Before, Now, and Then; (3) comparison of gender discrimination and violations of politeness principles in novels and films.*

*This research is qualitative research using the content analysis method with comparative analysis. Data collection techniques use the listening method, proficient free-involved listening techniques, and note-taking techniques. The data analysis technique uses content analysis referring to Miles and Huberman's interactive analysis. Data validation uses theoretical triangulation, namely gender theory and the theory of language politeness principles.*

*The research results show that in the novel Yuni by Ade Ubaidil the forms of gender discrimination are marginalization, subordination, stereotypes, violence and double burdens. Violations of the principles of politeness include violations of the maxim of tact, maxim of generosity, maxim of approbation, maxim of modesty, maxim of agreement and maxim of sympathy. Forms of gender discrimination in the film Before, Now, and Then by Kamila Andini are marginalization, subordination, stereotypes and double burdens. Violations of the principles of politeness include violations of the maxim of tact, maxim of generosity, maxim of approbation, maxim of agreement and maxim of sympathy. The similarities lie in the themes of the novel and film, namely gender issues. In novels and films, similar types of data are found. There are differences in the amount of data and indicators underlying the data findings.*

**Keywords:** *gender discrimination, film, novel, principles of politeness*