

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Genshin Impact is trying to break traditional gender norms through its characters and the storyline. It can be seen from several characters that I have analyzed using Gender Criticism. The chosen characters are then analyzed from their role, characterization, and story. From Thoma, I found that Thoma's character challenges the traditional assumptions made about people according to their gender. The story promotes a more inclusive view of gender roles by showing a male character succeeding in tasks that are typically performed by women. It implies that people should be free to pursue interests and careers based on their aptitudes and interests rather than on gender-specific social expectations. The women characters I've analyzed, Kokomi, Beidou, Kujou Sara, and Ningguang share the same aspect that they are trying to break from traditional gender norms, that is their role. They all have leadership as their role in the storyline. They break the idea that the leadership realms are men's business with being the strong, competent, and good leaders. In short, from what I've examined, Genshin Impact brings the idea that gender is fluid, not compartmentalized into one or the other. However, even though Genshin Impact tried to break traditional gender norms, I found out that this game still portrays women as objects by designing them in a male gaze manner. I argue that Genshin Impact is trying to draw attention from male players to achieve high revenue.

5.2 Suggestion

Through this thesis, I hope that other researchers will be interested in discussing Genshin Impact, especially in the realm of gender identity. For example, by examining how player perceptions are affected by the way characters are portrayed, which questions traditional gender norms. To evaluate how well the game's concept is

working, it can examine how players react to these characters and their responses. It is hoped that what has been discussed by the author in this thesis can make a meaningful contribution to readers and can be utilized properly by students of the English Department who are interested in the field of literature in preparing their theses later.

