

**HUBUNGAN PERSEPSI DAN KEBANGGAAN ANAK PETERNAK DENGAN MINAT
ANAK UNTUK MELANJUTKAN USAHA SAPI PERAH ORANGTUANYA DI
KECAMATAN PEKUNCEN KABUPATEN BANYUMAS**

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ABSTRAK

Tujuan penelitian adalah untuk mengetahui persepsi, kebanggaan dan minat anak peternak untuk melanjutkan usaha sapi perah orangtuanya di Kecamatan Pekuncen, Kabupaten Banyumas, serta menganalisis hubungan persepsi dan kebanggaan anak peternak dengan minat anak untuk melanjutkan usaha sapi perah orangtuanya di Kecamatan Pekuncen, Kabupaten Banyumas. Penelitian menggunakan metode *survei*. Pengambilan sampel wilayah secara *purposive sampling* yaitu pemilihan wilayah dengan pertimbangan tertentu. Selanjutnya, penetapan sampel dengan mengambil responden anak peternak diambil secara sensus, responden sebanyak 37 anak peternak yang tinggal bersama orangtuanya. Analisis yang digunakan adalah analisis deskriptif dan korelasi *rank spearman*. Hasil penelitian menunjukkan bahwa persepsi anak peternak termasuk dalam kategori cukup baik, kebanggaan anak peternak termasuk dalam kategori cukup bangga, dan minat anak peternak untuk melanjutkan usaha sapi perah masuk dalam kategori cukup berminat. Ada hubungan, signifikan antara persepsi anak peternak ($r_s = 0,43$) dan kebanggaan ($r_s = 0,09$) anak peternak dengan minat anak untuk melanjutkan usaha sapi perah.

Kata Kunci: Persepsi Anak Peternak, Kebanggaan Anak Peternak, Minat Anak Peternak, Sapi Perah, Usaha Sapi Perah

**Correlation of Perception and Admiration of Farmer's Children to Children
Interest in Continuing the Business of Dairy Cattle of His Parents in Pekuncen,
Banyumas**

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ABSTRACT

The purpose of this research to perceive perception, admiration, and farmer's children interest in continuing the business of dairy cattle of his parents In Pekuncen subdistrict, Banyumas Distritct, along with to analyze the correlation between perception and admiration with farmer's children interest in continuing the business of dairy cattle in Pekuncen Subdistrict, Banyumas Dlistrict. The research was carried out using a survey method. The region sample was undertaken in purpose sampling towards the subdistrict which has the most population of a dairy cattle farmer in Banyumas, chosen in the Pekuncen Subdistrict. Furthermore, the respondent sample determined was undertaken in random sampling by the census over farmer's children wholive with the parents, the respondent was 37 person. The research reported that the perception of farmer's children isincluded in pretty well enough category and the admiration is included in fair category. The interest of farmer's children in continuing the business of dairy cattle is included in the fair category. There was a correlation, signifies between the perception ($r_s = 0,43$) and admiration ($0,09$) with the interest of continuing the business of dairycattle.

Key words : perception of farmer's children, admiration of farmer's children, interest of farmer's children, dairy cattle, business of dairy cattle.