

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

The conclusion from chapter one until four in creating printed media or booklet, there were six directions or aspects that had to be followed. These aspects were consistency, format, organization, attractiveness, font size, and white space. The directions or aspects were necessary for the booklet's creation process for the train conductor to find them helpful.

The output of the job training at PT KAI DAOP 5 Purwokerto was based on observation during the job training. Based on the observation, there was one topic that the author could use in making this final report, namely the use of English in serving foreign tourists. Therefore, the author created a simple English-Indonesian booklet to help the train conductor serve foreign tourists.

B. Suggestions

The suggestion for further job training for English Diploma Program students who will choose job training in the world of marketing, Passenger Transport Unit PT KAI DAOP 5 Purwokerto, was one of the best options to choose. Since the college course was significantly related to job training, further English Diploma Program students could gain much marketing knowledge from the Passenger Transport Unit at PT KAI DAOP 5 Purwokerto. Then, the author suggested being more sensitive and giving more attention to promote the ACCESS BY KAI application. Even though PT Kai has an artist brand ambassador, the author still found that people did not know of that application or even how to use the barcode before boarding.