

CHAPTER V CONCLUSION AND SUGGESTION

A. Conclusion

After completing the job training at the Department of Youth, Sport, and Tourism, Sukoharjo, the product was completely produced in Bilingual, using Indonesian as the voice-over with English subtitles. The promotional video comes with a cinematic video technique with a duration of about one minute. The promotional video shows several attractions of the tourist destination. Two actors act as tourists to create more appealing visuals.

In the process of creating the promotional video, there were three steps namely preparation, production, and post-production. Preparation steps are the preparatory steps that were needed in the production steps. There were several stages in this step namely determining the title of the promotional video, determining the tourist destination, researching the tourist destination, constructing the captions and hashtags, and creating the script. Production steps are the promotional video process and, in this step, there were several stages namely setting the position of the video device, recording the promotional video, and editing the promotional video. Post-production steps are the final steps where the promotional video was published to the Department of Youth, Sport, and Tourism's TikTok account.

In the process of creating the promotional video, there were several obstacles. First, the lack of my skills in editing the promotional. Secondly, the lack of my device. Thirdly, the lack of my acting skills. Based on the obstacles, I found several solutions. Firstly, I search for reference editing

techniques for the promotional video on TikTok. Secondly, I saved the work upon finishing the editing so the progress would remain intact. Thirdly, I ask for help from other job-training friends as the actor.

B. Suggestion

Several suggestions could be taken into consideration. First, it is highly recommended to do job training at the Department of Youth, Sport, and Tourism Sukoharjo. All the staff there were supportive in many ways. The government institution often invites job training students to join in their activities. Second, if the reader wants to create a promotional video for the project, it would be better in the different tourist destinations. In Sukoharjo, several tourist destinations are still in developing states. Third, creating a promotional tourist destination is suggested not just in the video form. While creating a promotional video it must have good preparation before starting to create it, so it can help with the process from the start