

CHAPTER V

CONCLUSION AND RECOMMENDATION

This chapter describes two sub-chapters namely conclusion and suggestion. The conclusion contains a summary of the research results. The recommendation presents a suggestion for future researchers in the same research field.

5.1 Conclusion

Based on the data analysis in Chapter IV, this study found two points over the Cookies. The first one talks about Cookies' symbolism of power, and the second one talks about Love Cookies' symbolism of obsession.

The first finding of this study presents the Cookies as the symbol of power which was used by Ilvira to enchant and control people. The cookies, which is a food made by Ilvira, are used to enchant people. The King and people who eat the cookies got enchanted and fooled by Ilvira to blindly love her. Therefore, the cookies such as macarons, gingerbread-man, and the invitation cookies are mainly used as a powerful weapon and tools to enchant and control people.

The second finding is the representation of the Love Cookies which symbolize Ilvira's obsession to be the queen by faking her love to the King. Ilvira fools The King and people to love her. According to Stenberg (1988), love is intended to have three components that are intimacy, passion, and commitment. Ilvira used the Love Cookies to make her love come true. She used the Love Cookie to make The King's love her. Nevertheless, the love that she was looking for was not real. There is no real intimacy, passion, and commitment. The love they have just to make her obsession come true. She made The King marry her and the people to love her so she can be The Queen and get a royal magic power. So, her obsession is focused on getting the magic power.

Thus, this research explored that beside the use of Cookies as weapons to achieve Ilvira's obsession. There is a mission to make her as a Queen so she gets her own royal magic power. To get the royal magic power, Ilvira must be a queen first. To be a queen, she has to marry a King. To marry the King and get people's permission, she needs to enchant them. The obsession drove her to make a concoction and mixed them with a magical Vanilla so that she gets the alternative power called black magic. The black magic was formulated into the cookies' recipe. The cookies are spread to the King and Kingdom's people so she got the love that she wanted. So, the cookies and love cookies in the movie are made to realize Ilvira's power and obsession.

5.2 Recommendation

This research is mainly talking about cookies analysis which contains the issue of food. The objects are the Cookies and Love Cookies that pictured in the movie uses semiotics theory. The theory helps to find out the issue of power of the cookies. Thus, the analysis closely talked about the sign of human's power in cultural and social values.

The study also discussed anthropology which concerns social and cultural issues. As this study is more focused on semiotic study, this research is still lacking in discussing the social and cultural issue of food. Thus, the first suggestion is to study semiotics to have more discussion about food as a part of social and cultural symbolism. Besides, there are a lot of food issues that have been talked about, but not much that talked about food based on literature study. Therefore, the second suggestion is to enrich literature research in the field of anthropology study and discuss more about the social and cultural value of foods in literature.