

ABSTRAK

Good Corporate Governance adalah suatu sistem pengelolaan perusahaan yang dirancang untuk meningkatkan kinerja perusahaan, melindungi kepentingan *stakeholders* dan meningkatkan kepatuhan terhadap peraturan perundang-undangan serta nilai-nilai etika yang berlaku secara umum. Tak hanya perusahaan BUMN saja, namun seluruh perusahaan termasuk perusahaan swasta harus menerapkan prinsip *Good Corporate Governance*. PT. Bintang Service Management merupakan salah satu perusahaan swasta yang harus menerapkan *Good Corporate Governance*. Penelitian ini ditujukan untuk mengetahui bagaimana penerapan *Good Corporate Governance* pada PT. Bintang Service Management Semarang.

Penelitian ini dilakukan dengan menggunakan metode pendekatan yuridis normatif dengan spesifikasi penelitian deskriptif-analisis. Sumber data yang digunakan adalah data primer berupa wawancara dengan narasumber dari PT. Bintang Service Management dan data sekunder berupa studi kepustakaan yang relevan dengan penelitian ini. Pengolahan data dilakukan dengan reduksi data, penyajian data, dan penarikan kesimpulan yang selanjutnya disajikan dalam bentuk teks naratif melalui metode analisis normatif kualitatif.

Berdasarkan hasil penelitian dapat diketahui bahwa telah dilakukan penerapan *Good Corporate Governance* PT. Bintang Service Management. Tetapi hal yang perlu dioptimalisasi dalam hal transparansi, PT. Bintang Service Management belum mencantumkan struktur perusahaan pada website resmi perusahaan, dimana hal tersebut termasuk dalam keterbukaan informasi. Selanjutnya pada prinsip pertanggungjawaban, PT. Bintang Service Management hanya melaksanakan satu dari tiga pertanggungjawaban sosial perusahaan, yaitu bidang sosial saja.

Kata Kunci: Penerapan, Prinsip-Prinsip, *Good Corporate Governnace*

ABSTRACT

Good Corporate Governance is a company management system designed to improve company performance, protect the interests of stakeholders and improve compliance with laws and regulations and generally accepted ethical values. Not only BUMN companies, but all companies including private companies must apply the principles of Good Corporate Governance. PT Bintang Service Management is one of the private companies that must implement Good Corporate Governance. This study aims to determine how the implementation of Good Corporate Governance at PT Bintang Service Management Semarang.

This research was conducted using a normative juridical approach method with descriptive-analytical research specifications. The data sources used are primary data in the form of interviews with sources from PT Bintang Service Management and secondary data in the form of literature studies relevant to this research. Data processing is done by data reduction, data presentation, and conclusion drawing which is then presented in the form of narrative text through qualitative normative analysis method.

Based on the results of the study, it can be seen that the implementation of Good Corporate Governance of PT Bintang Service Management has been carried out. But what needs to be optimized in terms of transparency, PT Bintang Service Management has not included the company structure on the company's official website, where is included in information disclosure. Furthermore, in the principle of accountability, PT Bintang Service Management only carries out one of the three corporate social responsibilities, namely the social sector.

Keywords: *Implementation, Principles, Good Corporate Governance*