

**KESADARAN HUKUM PEDAGANG KAKI LIMA (PKL)
TERHADAP KEWAJIBAN DAN LARANGAN DALAM
PENATAAN DAN PENGELOLAAN PKL
(Studi di Taman Kota Pancasila, Salatiga)**

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ABSTRAK

Masih terdapat pedagang kaki lima (PKL) yang berjualan di tempat yang bukan semestinya, sehingga perlu adanya penataan dan pengelolaan PKL. Tujuan penelitian ini untuk mengetahui tingkat kesadaran hukum PKL terhadap kewajiban dan larangan dalam penataan dan pengelolaan PKL serta mengetahui pengaruh faktor motivasi, kedisiplinan dan pendapatan terhadap kesadaran hukum PKL pada kewajiban dan larangan dalam penataan dan pengelolaan PKL. Penelitian ini merupakan penelitian empiris dengan metode pendekatan yuridis, empiris kuantitatif, spesifikasi penelitian deskriptif. Lokasi penelitian di Taman Kota Pancasila, Salatiga dengan responden 28 PKL. Pengambilan sampel penelitian menggunakan *random sampling*. Jenis dan sumber data meliputi data primer dan data sekunder yang diperoleh dengan metode angket, dokumenter dan kepustakaan. Data diolah menggunakan metode *coding*, *editing*, dan tabulasi serta dianalisis dengan distribusi frekuensi analisis, tabel silang analisis, analisis isi dan analisis perbandingan. Hasil penelitian menunjukkan bahwa tingkat kesadaran hukum PKL terhadap kewajiban dan larangan dalam penataan dan pengelolaan PKL, adalah tinggi. Hal ini dapat dibuktikan dengan 4 (empat) indikator, yaitu; tingginya tingkat pengetahuan hukum PKL terhadap kewajiban dan larangan PKL; tingginya tingkat pemahaman hukum PKL terhadap kewajiban dan larangan PKL; banyaknya sikap hukum PKL yang setuju terhadap kewajiban dan larangan PKL; banyaknya pola perilaku hukum PKL yang sesuai terhadap kewajiban dan larangan PKL. Faktor motivasi dan kedisiplinan cenderung berpengaruh positif, artinya semakin tinggi tingkat motivasi dan kedisiplinan PKL, maka semakin tinggi pula tingkat kesadaran hukum PKL terhadap kewajiban dan larangan dalam penataan dan pengelolaan PKL, sedangkan faktor pendapatan cenderung tidak berpengaruh signifikan terhadap kesadaran hukum PKL terhadap kewajiban dan larangan dalam penataan dan pengelolaan PKL.

Kata Kunci ; *Kesadaran Hukum PKL; Kewajiban; Larangan; Penataan; Pengelolaan;*

**LEGAL AWARENESS OF STREET VENDORS (PKL) REGARDING
OBLIGATIONS AND PROHIBITIONS IN STRUCTURING AND
MANAGING STREET VENDORS
(Study at Pancasila City Park, Salatiga)**

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ABSTRACT

There are still street vendors selling in inappropriate places, so there is a need for structuring and managing street vendors. The aim of this research is to determine the level of legal awareness of street vendors (PKL) regarding the obligations and prohibitions in structuring and managing PKL and to determine the influence of motivation, discipline and income factors on PKL's legal awareness of the obligations and prohibitions in structuring and managing PKL. This research is empirical research with a quantitative empirical, juridical approach method, descriptive research specifications. The research location was Pancasila City Park, Salatiga with 28 street vendors as respondents. Research samples were taken using random sampling. Types and sources of data include primary data and secondary data obtained using questionnaire, documentary and library methods. The collected data was processed using coding, editing and tabulation methods and analyzed using frequency distribution analysis, cross table analysis, content analysis and comparative analysis. The research results show that the level of street vendors' legal awareness of the obligations and prohibitions in structuring and managing street vendors is high. This can be proven by 4 (four) indicators, namely; the high level of legal knowledge of street vendors regarding the obligations and prohibitions of street vendors; the high level of legal understanding of street vendors regarding the obligations and prohibitions of street vendors; the large number of street vendors' legal attitudes that agree with the obligations and prohibitions of street vendors; the many patterns of legal behavior of street vendors that are in accordance with the obligations and prohibitions of street vendors. Motivation and discipline factors tend to have a positive effect, a this means that the higher the level of motivation and discipline of street vendors, the higher the level of legal awareness of street vendors regarding obligations and prohibitions in structuring and managing street vendors, while income factors tend not to have a significant effect on street vendors' legal awareness of obligations and prohibitions in structuring and managing street vendors.

Keywords ; Legal Awareness of Street Vendors; Obligation;, Prohibitions; Structuring; Managing;