

RINGKASAN

Penelitian ini merupakan penelitian yang bertujuan untuk menginvestigasi pengaruh *Earning Per Share* (EPS) dan *firm size* terhadap *return saham*, dengan mempertimbangkan moderasi dari *sustainability disclosure* pada perusahaan makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2020-2022. Penelitian ini ingin memperluas pemahaman terhadap faktor-faktor yang mempengaruhi *return saham* dengan memasukkan variabel *sustainability disclosure* sebagai variabel moderasi.

Populasi dalam penelitian ini terdiri dari perusahaan-perusahaan sub sektor makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) pada periode 2020-2022. Sub sektor ini mencakup 84 perusahaan terdaftar. Sampel dipilih menggunakan metode *purposive sampling*. Keterbatasan penelitian ini yakni penelitian hanya dilakukan pada 2020-2022, disarankan agar penelitian di masa mendatang memperpanjang jangka waktu penelitian untuk meningkatkan jumlah sampel yang digunakan. Penelitian ini juga menunjukkan hasil dari uji koefisien determinasi (R^2) masih 37,6 persen dan sisanya sebesar 62,4 persen dijelaskan oleh variabel lain di luar penelitian.

Hasil penelitian menunjukkan bahwa *Earning Per Share* (EPS) berpengaruh signifikan terhadap *return saham* pada perusahaan makanan dan minuman yang diteliti. Namun, variabel *firm size* tidak berpengaruh terhadap *return saham*. Selain itu, *sustainability disclosure* tidak memoderasi pengaruh *Earning Per Share* (EPS) terhadap *return saham*. Di sisi lain *sustainability disclosure* juga tidak memoderasi pengaruh *firm size* terhadap *return saham*. Implikasi dari hasil penelitian ini adalah pentingnya untuk mempertimbangkan variabel lain dan memahami konteks industri secara menyeluruh dalam menganalisis faktor-faktor yang mempengaruhi kinerja saham suatu perusahaan. Selain itu, penelitian lanjutan yang nantinya meneliti variabel *sustainability disclosure* dapat meneliti pada periode pasca pandemi karena beberapa perusahaan mulai menerbitkan *sustainability disclosure* di tahun 2022.

Kata Kunci : Earning Per Share (EPS), Firm Size, Sustainability Disclosure, Return Saham

SUMMARY

This research aims to investigate the effect of Earning Per Share (EPS) and firm size on stock returns, by considering the moderation of sustainability disclosure in food and beverage companies listed on the Indonesia Stock Exchange (BEI) during the 2020-2022 period. This research aims to expand understanding of the factors that influence stock returns by including the sustainability disclosure variable as a moderating variable.

The population in this study consists of food and beverage sub-sector companies listed on the Indonesia Stock Exchange (BEI) in the 2020-2022 period. This subsector includes 84 registered companies. The sample was selected using the purposive sampling method. The limitation of this research is that the research was only conducted in 2020-2022, it is recommended that future research extend the research period to increase the number of samples used. This research also shows that the results of the coefficient of determination test (R^2) are still 44.8 percent and the remaining 55.2 percent is explained by other variables outside the research.

The research results show that Earning Per Share (EPS) has a significant effect on stock returns in the food and beverage companies studied. However, the firm size variable does not affect stock returns. Apart from that, sustainability disclosure does not moderate the influence of earnings per Share (EPS) on stock returns. On the other hand, sustainability disclosure also does not moderate the influence of firm size on stock returns. The results of this research imply that it is important to consider other variables and understand the industry context as a whole in analyzing the factors that influence the stock performance of a company. Apart from that, further research that will examine sustainability disclosure variables can examine the post-pandemic period because several companies will start publishing sustainability disclosures in 2022.

Keywords: Earning Per Share (EPS), Firm Size, Sustainability Disclosure, Stock Return