

## RINGKASAN

Penelitian ini merupakan penelitian kuantitatif dengan metode Eksperimen Semu. Tujuan penelitian ini adalah untuk menganalisis pengaruh model pembelajaran kooperatif tipe *Course Review Horay* (CRH) berbantuan media *flipbook* terhadap motivasi dan hasil belajar ekonomi siswa di MAN 1 Banyumas pada Tahun Ajaran 2023/2024.

Data yang digunakan dalam penelitian adalah data kuesioner serta hasil *pretest-posttest*. Populasi penelitian ini adalah siswa kelas XI IPS di MAN 1 Banyumas berjumlah 174 siswa. Sampel yang digunakan sebanyak 67 siswa dari dua kelas yang dipilih menggunakan teknik *purposive sampling*. Teknik pengumpulan data menggunakan observasi, wawancara, dokumentasi, kuesioner, dan tes. Teknik analisis data menggunakan uji validitas, uji reliabilitas, tingkat kesukaran soal, daya pembeda, uji normalitas, uji homogenitas, uji t, dan uji regresi linear sederhana.

Berdasarkan hasil penelitian dan analisis data menunjukkan bahwa (1) terdapat perbedaan motivasi belajar siswa antara penerapan model pembelajaran CRH berbantuan media *flipbook* dengan model pembelajaran konvensional (2) terdapat perbedaan hasil belajar siswa antara penerapan model pembelajaran CRH berbantuan media *flipbook* dengan model pembelajaran konvensional (3) terdapat pengaruh positif model pembelajaran CRH berbantuan media *flipbook* terhadap motivasi belajar ekonomi siswa (4) terdapat pengaruh positif model pembelajaran CRH berbantuan media *flipbook* terhadap hasil belajar ekonomi siswa.

Implikasi penelitian ini diharapkan guru dapat meningkatkan motivasi dan hasil belajar siswa dengan menerapkan model pembelajaran CRH, dan memaksimalkan penggunaan media *flipbook*. Waka kurikulum dapat mempertimbangkan dalam menggunakan model pembelajaran kooperatif CRH dengan media *flipbook* untuk meningkatkan motivasi belajar dan hasil belajar siswa. Sekolah dapat memberikan pelatihan kepada guru terkait implementasi model pembelajaran CRH dan cara membuat media *flipbook*.

Kata Kunci: Model Pembelajaran Kooperatif *Course Review Horay* (CRH), *Flipbook*, Motivasi Belajar, Hasil Belajar.

## **SUMMARY**

*This research is a quantitative research with a quasi-experimental method. The purpose of this study was to analyze the effect of the Course Review Horay (CRH) learning model assisted by flipbook media on analyze effect of course review horay learning model with flipbook on student learning motivation and economic learning outcomes. The research was conducted in the even semester on the 2023/2024 school year at MAN 1 Banyumas.*

*The data used in the study are the result of the questionnaires and pretest-posttest. The population in this study were students of class XI IPS at MAN 1 Banyumas as many as 174 students. The samples used amounted to 67 students from two classes selected using purposive sampling technique. Data collection techniques used observation, interviews, documentation, questionnaires, and tests. The data analysis technique in this study used validity test, reliability test, item difficulty level test, item differentiation test, normality test, homogeneity test, independent sample t-test, and simple linear regression test.*

*Based on the results of the research and data analysis show that (1)there are differences in learning motivation between students who use the course review horay method assisted by flipbook media and students who use thee conventional learning methods (2) there are differences in learning outcomes between students who use the course review horay method assisted by flipbook media and students who use thee conventional learning methods (3) the course review horay method assisted by flipbook media has a positive effect on economic learning motivation (4) the course review horay method assisted by flipbook media has a positive effect on economic learning outcomes.*

*The implication of the research are that school and teachers can increase student motivation and learning outcomes by applying the CRH and also the teachers can optimize the use of flipbook media. The vice principal of academic affairs and curriculum can consider using the CRH cooperative learning model with flipbook media as a solution to increase student motivation and learning outcomes. Schools can provide understanding and training to teacher regarding the implementation of the CRH learning model and how to make flipbook media.*

*Keywords: Course Review Horay (CRH) Cooperative Learning, Flipbook, Learning Motivation, Learning Outcomes.*