

ABSTRACT

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This research is entitled “Alexandra Rusell's Experience of Gender Discrimination Depicted in Metzler's *Maid* (2021)” and seeks to investigate the portrayal and experience of gender discrimination by the main character through the object of a TV series entitled *Maid* (2021). The depiction of gender discrimination is observed through four manifestations including violence, subordination, stereotype, and double burden. The qualitative method is employed to analyze the primary data in this study. To address the research questions, Sheila McLean's concept of gender discrimination is utilized to evaluate how gender discrimination is experienced by the main character throughout the series. Given that the subject of analysis is a TV series, cinematography plays a crucial role in analyzing scenes within the series.

The research findings reveal that Alexandra Russell, the main character in the series *Maid* 2021 clearly experiences gender discrimination. These findings are divided into four types of gender discrimination: violence, subordination, stereotyping, and double burden. This provides a comprehensive overview of the discrimination faced by the main character in this series. Furthermore, the findings are predominantly dominated by emotional violence, which has detrimental effects on her mental well-being. Although other findings, such as subordination and stereotype, are also experienced by the main character, violence has the greatest impact on her mental health. Cinematography and intradiegetic sound in the form of dialogue are critical in supporting the evidence from gender discrimination analysis.

Keywords: *Cinematography, Double Burden, Gender Discrimination, Maid, Stereotype, Subordination, Violence.*

ABSTRAK

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Penelitian ini berjudul “Alexandra Russell’s Experienced of Gender Discrimination Depicted in Metzler’s *Maid* 2021”. Penelitian ini bertujuan untuk melihat bagaimana diskriminasi gender digambarkan dan dialami oleh Alexandra Russell dalam serial *Maid* 2021. Penggambaran dari diskriminasi gender dilihat melalui empat manifestasi gender antara lain kekerasan, subordinasi, stereotipe, dan double burden. Metode kualitatif digunakan untuk menganalisis data utama dalam penelitian ini. Untuk menjawab pertanyaan penelitian, konsep empat manifestasi gender oleh Sheila McLean digunakan untuk mengevaluasi bagaimana diskriminasi gender dialami oleh karakter utama sepanjang jalannya serial tersebut. Adapun subjek analisis dalam penelitian adalah serial, maka peran sinematografi sangat penting untuk menganalisis adegan dalam serial ini.

Hasil penelitian mengungkapkan bahwa diskriminasi gender jelas dialami oleh Alexandra Russell karakter utama dalam serial *Maid* 2021. Temuan- temuan tersebut dikategorikan kedalam empat manifestasi diskriminasi gender yaitu: kekerasan, subordinasi, stereotip, dan bebanganda. Hal ini memberikan gambaran yang utuh tentang diskriminasi yang dialami oleh karakter utama serial ini. Lebih lanjut, penemuan ini didominasi oleh kekerasan emotional yang memberikan efek buruk pada mental seseorang. Meskipun temuan lain yaitu subordinasi dan stereotype juga dialami oleh karakter utama, namun dalam kasus kekerasan yang dampaknya paling buruk untuk kesehatan mental karakter utama serial ini. Sinematografi dan dialog memainkan peran penting dalam memperkuat bukti analisis diskriminasi gender pada karakter Alexandra Russell.

Keywords: *Beban Ganda, Diskriminasi gender, Kekerasan, Maid, Sinematografi, Stereotip, Subordinasi,*