

CHAPTER V

CONCLUSION AND SUGGESTION

This chapter presents a conclusion based on the result of the analysis elaborated in the previous chapter and suggests the future researcher who wants to research a similar topic.

5.1 Conclusion

The research wraps up a multimodal discourse analysis of mental health posters on Gemma Correll's Instagram, using Kress and Van Leeuwen's multimodal theory. The conclusion addresses the research questions as follows.

1. The expressions of visual and verbal elements in the posters are broken down in Datum 2 and Datum 5. Datum 2 and Datum 5 effectively integrate visual and verbal elements to depict the complex experiences of individuals with anxiety disorders. Despite the differences, the visuals in Datum 2 and Datum 5 work together to convey emotional depth. If the visual mode alone may be unclear, the combination with text provides a clear narrative. Through this blend of visual and verbal elements, these posters vividly depict the distress of anxiety disorders, helping audiences to understand the significant impact of social anxiety.
2. In terms of narrative structure, action and reaction processes in the posters are identified. In the action process, the presence of Goals and Actors in both images signifies a transactional process based on Kress & Van Leeuwen's framework. The reaction process is highlighted by the interaction between Reacters and Phenomenons, reinforcing the transactional element due to the presence of multiple participants. While in conceptual structures, the posters display a symbolic process involving Carriers and Symbolic Attributes. These elements align with Kress & Van Leeuwen's criteria, enhancing the viewer's understanding and inviting deeper contemplation of the anxiety depicted.

5.2 Suggestion

Since the current research focuses on analyzing mental health posters from Instagram, it is hoped that future researchers be going to investigate mental health issues and other issues from other sources, or use videos that are richer in communication modes and discover how a person's image is reflected in videos as moving images. In order to produce a more comprehensive and diverse examination of the evolution of communication technology, the researcher expects that future researchers be going to be able to select items from more recent social media platforms. It is also anticipated of future researchers to do thorough and wide analyses of multimodality-related topics in order to provide more accurate and responsible research.

