

**THESIS**

**ANALYSIS PREFERENCE OF FARMERS DECISION TO CHOOSING  
DURIAN FRUIT FARMING IN PAGERALANG VILLAGE, KEMRANJEN  
DISTRICT, BANYUMAS REGENCY**



**MINISTRY OF EDUCATION, CULTURE, RESEARCH AND  
TECHNOLOGY  
JENDERAL SOEDIRMAN UNIVERSITY  
FACULTY OF ECONOMICS AND BUSINESS  
DEPARTMENT OF ECONOMICS AND DEVELOPMENT STUDIES  
PURWOKERTO  
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Submitted to Fulfill the Requirements for Obtaining a Bachelor of Economics at  
the Faculty of Economics and Business Jenderal Soedirman University



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