THESIS

PREDICTING THE PURCHASE DECISION NVIDIA GRAPHICS CARD

By :

FERDIN RIDHO RAMADHAN

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MINISTRY OF EDUCATION, CULTURE, RESEARCH AND TECHNOLOGY

UNIVERSITAS JENDERAL SOEDIRMAN

FACULTY OF ECONOMICS AND BUSINESS

PURWOKERTO

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PREDICTING THE PURCHASE DECISION NVIDIA GRAPHICS CARD

In order to fulfill the requirements needed to get a bachelor degree from the

Faculty of Economics and Business, Universitas Jenderal Soedirman

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