## THESIS

## ANALYSIS THE EFFECT OF CASHLESS PAYMENT AND MENTAL ACCOUNTING ON STUDENT'S FINANCIAL BEHAVIOR



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2024

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# ANALYSIS THE EFFECT OF CASHLESS PAYMENT AND MENTAL ACCOUNTING ON STUDENT'S FINANCIAL BEHAVIOR

Compiled to Fulfill the Requirements for Obtaining a Bachelor's Degree in Accounting at the Faculty of Economics and Business, Jenderal Soedirman

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