

## **CHAPTER V**

### **CONCLUSION AND SUGGESTIONS**

#### **A. Conclusion**

Observing the outdated booklet of the Pringmas Batik Gallery and the absence of information in two languages is the reason that a promotional booklet is needed. Therefore, this booklet can reach not only local, customer but also reach overseas prospective customer. In making a booklet, there are several things that need to be considered such as design, layout, and sentence selection, so that the message in the booklet can be understood.

#### **B. Suggestions**

There are some suggestions or inputs that are expected to be an evaluation material for Pringmas Batik Gallery. They are:

1. In the future, should strengthening good relations with the Diploma Program in English at Jenderal Soedirman University through more intense direct communication.
2. Being more active in promoting its activities and tour packages through social media.
3. Developing online shops and existing websites as a place for online shopping.