

## **CHAPTER V**

### **CONCLUSION AND RECOMMENDATION**

This chapter is the final chapter of the study. In this chapter, the answer to the research question: “How do children perceive violence in the rivalry between Tom and Jerry in Carlene Tan's New Series of Tom and Jerry Short Films (2023)?” is provided. In addition, this chapter also provides recommendations for future research.

#### **5.1 CONCLUSION**

Based on the result of the interview and analysis using the Encoding and Decoding theory, the eleven respondents were classified into two positions in perceiving violence in the rivalry between Tom and Jerry.

The first position is the dominant position. Six out of eleven respondents were classified into this position. They stated that the rivalry between Tom and Jerry, which actually shows acts of violence, is entertaining and humorous. Notably, all six respondents are aged eight years and below. Their egocentric perspective limits their ability to critically engage with the content, leading them to view the series as purely entertaining.

The next position is that five of the eleven respondents match the negotiated position. The children express, either in expressions or comments, that the violence in the rivalry between Tom and Jerry is not only entertaining and funny, but also shows negative actions and is dangerous to imitate. Notably, all five respondents are aged 12 years and above. Their ability to appreciate the humor while recognizing the negative aspects of the series highlights the complexity of media reception among older children and adolescents.

Besides the dominant and negotiated position, there is an oppositional position. However, no respondents adopted this position. This absence is due to limited critical engagement, limited media literacy, limited awareness of the respondents, and successful branding and perception management of Tom and Jerry.

Thus, it can be concluded that more children perceive Tom and Jerry as a harmless cartoon and are unaware of the violence in it. Given this fact, awareness about the issue of violence in cartoons that are considered funny needs to be raised. To raise children's awareness, help is needed from fathers, mothers, families, and the educational and social environment around children. In addition, since most children find the Tom and Jerry series funny, there is no need for censorship of cartoons, but there is still a need to raise the awareness of each child with the guidance of parents about the issues that should not be imitated. Not just the Tom and Jerry series, but also other similar shows, films, and cartoons.

## **5.2 RECOMMENDATION**

There are two recommendations for further research regarding *the New Series of Tom and Jerry Short Movies* by Carlene Tan (2023). The first recommendation is that the next researchers may involve the respondents' background in analyzing their perceptions. This suggestion aims to enrich the analysis and to find out whether the different backgrounds of the respondents affect the perception much. Then, the second recommendation is the next researcher might use a different theory such as the social reader theory by Stanley Fish. The social reader response by Stanley Fish believes that there is no purely individual subjective response. The social environment can influence the individual response to an issue. Thus, future researchers can analyze the influence of the social environment on children's perceptions of Carlene Tan's Tom and Jerry Short Movie Series (2023).