

CHAPTER V CONCLUSION AND SUGGESTION

A. Conclusion

After the job training at the Banyumas Youth, Sport, Culture, and Tourism Department was completed, it was concluded that the job training ended successfully. Four short informational videos about Lengger, Bandol, Mendoan, and Curug Jenggala were produced. Each video has a duration of approximately 1 minute and was presented in portrait format. The videos use a cinematic concept with Indonesian voice overs and English subtitles. Three methods: observation, interviews, and documentation were employed in the production of these videos.

The video production process was divided into three stages: pre-production, production, and post-production. The pre-production stage involved planning processes conducted before shooting began, including developing the video concept, scriptwriting, storyboarding, acquiring facilities, and scheduling the production. The production stage involved the actual shooting and voice over recording process. The post-production stage involved editing and evaluating the videos. Finally, the finished videos were posted on the Instagram account of the Banyumas Youth, Sport, Culture, and Tourism Department (@dinporabudpar_banyumas).

During the production of the informational videos, various obstacles were encountered. Nevertheless, these obstacles were managed to be overcome through the implementing of several solutions.

B. Suggestion

There are several suggestions that can be taken into consideration to enhance the quality of informational videos. Firstly, it is necessary to have a good plan and thorough preparation before starting the production process. Ensure the environment is supportive. If multiple interviews are involved, maintain a consistent distance between the interviewees and

cameras to maintain consistent image sizes. It is important to use the best equipment and gear. Use a high-quality camera, stabilizer, and microphone, and set them to their highest quality settings to enhance the overall production value. Using high-quality equipment will result in clearer visuals, smoother footage, and better sound quality, ultimately making the videos more professional and engaging.

Secondly, producing videos that focus on one location will significantly simplify the process, particularly in the terms of time and cost. By focusing on one location, can streamline efforts, minimizing the need for extensive travel and multiple setups.

Thirdly, it is crucial to practice frequently and thoroughly understand the script before recording. Strive to deliver expressive voice overs with a dynamic and enthusiastic tone to captivate the audiences. Adjust the intonation and pace to emphasize several points and maintain the audience's engagement throughout the videos.

