

## **CHAPTER V CONCLUSION AND SUGGESTION**

### **A. Conclusion**

Promoting events in Triam Wittaya School using short videos has proven to be an effective and engaging method for capturing the essence and excitement of various school activities. Through meticulous planning, adept recording, and skilful editing, I successfully showcased the vibrancy and significance of these events to the school community. The use of short videos has not only provided a visual representation of the events but has also helped in generating interest and participation among students, staff, and stakeholders.

### **B. Suggestion**

Continuing to utilize short videos as a primary promotional tool for events in Triam Wittaya School is highly recommended. However, to enhance the effectiveness of these videos, it is essential to ensure that they are tailored to the specific objectives and target audience of each event. Additionally, exploring various social media platforms for dissemination, such as Facebook and Instagram, can further amplify the reach and impact of these promotional videos. Furthermore, soliciting feedback from the school community on the effectiveness of the videos and incorporating suggestions for improvement can help refine future promotional efforts, ensuring continued success in promoting events within Triam Wittaya School.