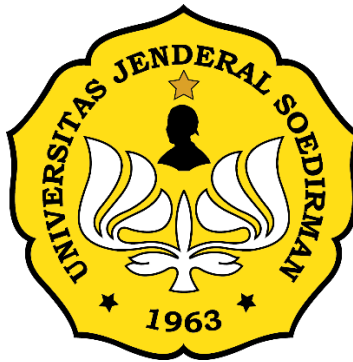


THESIS

**THE INFLUENCE OF MENTAL ACCOUNTING ON INVESTMENT
DECISION AND GENDER AS A MODERATING VARIABLE**



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