

## REFERENCE

- Adler, E. S., & Clark, R. (2014). *An invitation to social research: How it's done*. Nelson Education.
- Basuki, Sulistyono. 1996. *Pengantar Ilmu Perpustakaan*. Jakarta: Universitas Terbuka.
- Brown, H. D. (2001). *Teaching by principles: An interactive approach to language pedagogy* (2nd ed.). New York: Addison Wesley Longman.
- Creswell, J. W. (2015). *Research Design Pendekatan Kualitatif, Kuantitatif, dan Mixed*. Yogyakarta: Pustaka Belajar.
- Dalman, H. (2016). *Keterampilan Menulis*. Jakarta: Rajawali Press.
- Fauziah, Nur Pratiwi. (2022). *Promotion Strategy for Developing Baturraden Adventure Forest Community-Based Ecotourism Using Bilingual Booklet*. Job Training Report. Not Published. Purwokerto: Fakultas Ilmu Budaya. Universitas Jenderal Soedirman.
- Fry, M., Curtis, K., Considine, J., & Shaban, R. Z. (2017). Using observation to collect data in emergency research. *Australasian Emergency Nursing Journal*, 20(1), 25–30.
- Graham, S., McKeown, D., Kiuahara, S., & Harris, K. R. (2012). A meta-analysis of writing instruction for students in the elementary grades. *Journal of Educational Psychology*.
- Griffiths, Andrew. (2011). *101 Strategi Jitu Bisnis Pasti Sukses dengan Creative Marketing*. Jakarta: PT. Tangga Pustaka.
- Jatmiko, Dini Ekasari Putri. (2017). *Desain Katalog Dengan Menggunakan CorelDraw Sebagai Media Promosi Pada Klek.Id*. *Jurnal Aplikasi Bisnis*, Vol.4, No.1, 2018. hal. 457-462. ISSN: 2407-3741.
- Kabir, S. M. S. (2016). *Methods Of Data Collection Basic Guidelines for Research: An Introductory Approach for All Disciplines* (first ed., pp. 201-275).
- KAI. (2023). *Company Profile*. Retrieved January 27, 2024, from KAI: [https://www.kai.id/static/company-profile/company\\_profile\\_2023.pdf](https://www.kai.id/static/company-profile/company_profile_2023.pdf)
- Livicansera, S. (2024). *KAI Purwokerto Berangkatkan 261.832 Penumpang Selama Natal-Tahun Baru*. *Republika*. Retrieved February 12, 2024, <https://news.republika.co.id/berita/s6x57o488/kai-purwokerto-berangkatkan-261832-penumpang-selama-nataltahun-baru>
- Rifqi, M. (2020). *Perancangan Katalog CV. Muria Jepara Indofurni menggunakan Fotografi Desain*. Universitas Islam Nahdlatul Ulama Jepara.
- Sugiyono. (2013). *Metode Penelitian Kombinasi (Mix Methods)*. Bandung: Alfabeta.

Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, dan R & D. Bandung. Alfabeta.

Suhendar, Y. (2007). Pedoman Katalogisasi. Jakarta: Kencana.

Susanto. (2024). Wisatawan Asing Penumpang Kereta Api di Daop 5 Purwokerto Naik 20,8 Persen. Suara Merdeka. Retrieved September 10, 2024, <https://banyumas.suaramerdeka.com/banyumas/0913350351/wisatawan-asingpenumpang-kereta-api-di-daop-5-purwokerto-naik-208-prosen>

Zavian, Rey. (2023). Making Bilingual Printed Brochure and Electronic Brochure for New Small World Purwokerto. Job Training Report. Not Published. Purwokerto: Fakultas Ilmu Budaya. Universitas Jenderal Soedirman.

