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Title	: Broadcasting An English Podcast On RRI's Program "Ceriwis"
First Supervisor	: Kristianto Setiawan, S.S., M.A.
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SUMMARY

The job training report entitled "Broadcasting An English Podcast On RRI's Program "Ceriwis"" is designed to provide detailed information of the internship process carried out at RRI Purwokerto, specifically focusing on the development and production of an English-language podcast. The internship offered in-depth experience in the broadcasting field, particularly with the CERIWIS podcast.

This project went through several stages, starting with pre-production, which involved planning the podcast concept, developing the storyline, and securing approval from the supervisors. The production stage took place in the podcast studio with the assistance of the TMB team, and the recording itself featured smooth conversations between the host and speaker, including impromptu discussions that added a natural flow to the podcast. The post-production phase included editing the audio and video, adding subtitles, special effects, and a flyer introduction that presented information about the podcast's topic, host, and speaker.

Despite facing various obstacles during each stage, such as scheduling conflicts and issues with videography, the project was successfully completed. The purpose of the project was to contribute to RRI Purwokerto's content library, targeting young audiences with relatable and lighthearted conversations. The internship also provided valuable insights into the challenges and potential improvements for RRI Purwokerto, particularly in diversifying its content and engaging a wider audience.

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RINGKASAN

Laporan praktik kerja yang berjudul "Broadcasting An English Podcast On RRI's Program 'Ceriwis'" disusun untuk memberikan informasi mendetail mengenai proses magang yang dilakukan di RRI Purwokerto, difokuskan pada pengembangan dan produksi podcast berbahasa Inggris. Magang ini memberikan pengalaman mendalam di bidang penyiaran, khususnya dalam program podcast CERIWIS.

Proyek ini melewati beberapa tahapan, dimulai dengan pra-produksi yang mencakup perencanaan konsep podcast, pengembangan alur cerita, dan mendapatkan persetujuan dari pembimbing. Tahap produksi dilaksanakan di studio podcast dengan bantuan tim TMB, di mana proses rekaman berjalan lancar dengan adanya percakapan spontan antara pembawa acara dan tamu yang menambah aliran alami pada podcast tersebut. Tahap pasca-produksi mencakup pengeditan audio dan video, penambahan subtitle, efek khusus, serta pengenalan berupa flyer yang berisi informasi tentang topik, pembawa acara, dan narasumber podcast.

Meskipun menghadapi berbagai kendala di setiap tahap, seperti kesulitan penentuan jadwal dan masalah dengan videografi, proyek ini berhasil diselesaikan. Tujuan proyek ini adalah untuk berkontribusi pada daftar konten RRI Purwokerto, dengan target audiens muda melalui percakapan ringan yang relevan. Magang ini juga memberikan wawasan berharga tentang tantangan serta potensi solusi untuk RRI Purwokerto, terutama dalam upaya memperbanyak konten yang variatif dan menjangkau audiens yang lebih luas.