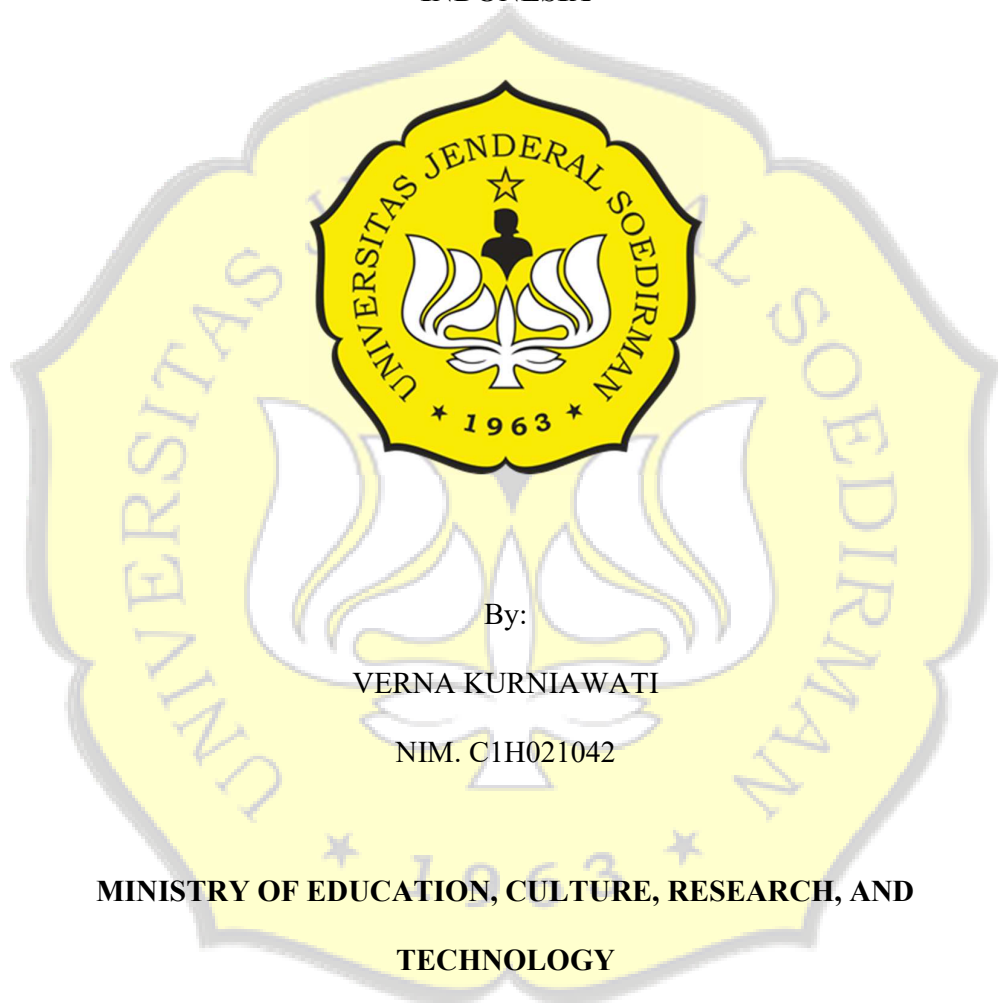


**THESIS – MBKM**

**SERVQUAL AND IMPORTANCE PERFORMANCE ANALYSIS (IPA)**

**METHODS IN EVENT ORGANIZER SERVICES CV BROTHER**

**INDONESIA**



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