

## RINGKASAN

**CARMIDAH**, Program Studi Magister Akuntansi Fakultas Ekonomi dan Bisnis Universitas Jenderal Soedirman Purwokerto, Pengaruh Implementasi Prinsip *Corporate Governance* Terhadap Kinerja Koperasi Di Kabupaten Pemalang. Pembimbing I Dr. Dewi Susilowati, S.E., M.Si., Ak., Pembimbing II Yuda Aryo Sudibyo, SE,M.Sc,Ak,Ph.D

Penerapan prinsip *Good Corporate Governance* telah menjadi kebutuhan dan wajib diterapkan disegala aspek bisnis termasuk koperasi sebagai bentuk inovasi dibidang organisasi dan manajemen untuk mendorong terciptanya pengelolaan koperasi yang berdasarkan pada sistem, sehingga pemanfaatan sumber daya organisasi menjadi lebih ekonomis, efektif dan efisien dengan tujuan untuk meningkatkan kinerja koperasi.

Tujuan dari penelitian ini adalah untuk menganalisis apakah penerapan prinsip *corporate governance* memiliki pengaruh terhadap kinerja koperasi. Penelitian ini dilakukan pada 132 koperasi yang melaporkan laporan keuangan tahun 2015-2016 kepada Disperindagkop Kabupaten Pemalang. Teknik pengambilan sampel menggunakan *purposive sampling*. Data yang terkumpul kemudian dianalisis menggunakan regresi berganda.

Hasil penelitian ini menunjukkan bahwa transparansi, akuntabilitas, independensi dan fairness secara parsial berpengaruh positif signifikan terhadap pertumbuhan modal, sedangkan responsibilitas tidak berpengaruh positif signifikan terhadap pertumbuhan modal. Transparansi, akuntabilitas, responsibilitas dan fairness secara parsial berpengaruh positif signifikan terhadap kepuasan anggota, sedangkan independensi tidak berpengaruh positif signifikan terhadap kepuasan anggota. Akuntabilitas dan responsibilitas secara parsial berpengaruh negatif signifikan terhadap pertumbuhan anggota, sedangkan akuntabilitas, independensi dan fairness tidak berpengaruh terhadap pertumbuhan anggota. Keterbatasan dalam penelitian ini adalah laporan keuangan yang digunakan hanya dua tahun sehingga kurang memberi gambaran yang lebih akurat terkait pengukuran kinerja koperasi.

Implikasi dari penelitian ini adalah koperasi hendaknya tidak hanya memperhatikan kelengkapan aspek tata kelola sebagai prasyarat kelengkapan badan usaha tetapi bagaimana menyusun strategi agar penerapan tata kelola mampu meningkatkan daya saing koperasi dengan badan usaha lain. Selain itu, pemerintah juga harus memperhatikan peraturan yang jelas tentang penerapan dan pelaksanaan tata kelola koperasi yang sesuai dengan prinsip tata kelola pada korporasi. Dengan demikian, diharapkan kinerja koperasi akan meningkat.

*Kata Kunci: Transparansi, Akuntabilitas, Responsibilitas, Independensi, Firness, Kinerja Koperasi.*

## SUMMARY

**CARMIDAH, Master of Accounting, Faculty of Economics and Business, University Jenderal Soedirman Purwokerto, Effect Corporate Governance on Firm Value with Earnings Quality as Intervening Variable. Supervisor I Dr. Dewi Susilowati, S.E., M.Si., Supervisor II Yuda Aryo Sudibyo, SE,M.Sc,Ak,Ph.D**

*The implementation of good Corporate Governance principles has become a necessity and it must be applied in all aspects of business including Cooperatives as a form of innovation in the field of organization and management to encourage the emergence of cooperatives' management based on the system, so that its utilization of organizational resources can become more economical, effective and efficient in order to improve the performance of a Cooperative.*

*The purpose of this study is to analyze whether the application of corporate governance principles have an influence on the performance of Cooperatives. This study was conducted on 132 Cooperatives which reported the financial reports of 2015 until 2016 to Department of Industry, Commerce, and Cooperatives of Pemalang District (DESPERINDAGKOP). The approach used was a purposive sampling. The collected data was then analyzed using multiple regressions.*

*The result of this study indicates that transparency, accountability, independence and fairness partially have a significant positive effect on capital growth, while responsibility does not have it. Besides, there is a fact that transparency, accountability, responsibility and fairness can also partially have a significant positive effect on satisfaction of the members, while independence does not have it. Accountability and partial responsiveness have a significant negative effect on members' growth, while transparency, independence and fairness do not have any effect on members' growth. The obstacles found in this study were the financial reports which were used in only two years. Therefore, it presents far less accurate figure in relation with the performance measurement of cooperatives.*

*The implication of this research is that the cooperative should not only focus on the numbers of aspects of management as a prerequisite for the establishment of business entity but also on how to formulate a strategy for the implementation of management to improve its competitiveness of cooperatives with other business entities. Besides, the government should also observe clear regulations on the implementation and execution of cooperative governance in accordance with corporate governance principles. Thus, it is expected that the performance of cooperatives will increase.*

**Keywords:** Transparency, Accountability, Responsibility, Independence, Fairness, Cooperatives Performance.