SUMMARY

Participation is an important part of the concept of community empowerment,

which often means participation, involvement, and equality of community

members. One of the community's participation is in the waste management

program through the Waste Bank. The waste bank is a place to store waste that has

been selected according to the type of waste, the waste stored in the waste bank is

waste that has economic value. Waste will have economic value if it is in sufficient

quantities to be traded or further processed as economic goods, either as raw

materials (recycling) or as trade commodities.

The population in this study were people in Jatiasih District Bekasi. A sample

of 100 respondents was selected using proportionate random sampling method.

Data collection was carried out through the method, the analysis used is logistic

regression analysis.

The results of this study indicate that the factors associated with community

participation in the waste bank program in Jatiasih Bekasi are known that there is a

significant relationship between knowledge, having a household, and household

income with the level of community participation. While the variables of education

level, and the number of family members are not significantly related to community

participation in the waste bank program.

The implication of this research is that it is hoped that community can increase

the proactive attitude and tend to care from each citizen in maintaining and reducing

environmental pollution, at least for themselves;. In addition, for the education

level, the cooperation and role of parents and teachers is very necessary and

important and must continue to be carried out in an effort to convey information on

the process of environmental pollution.

Keywords: Participation, Community, Waste Bank Program.

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